

Branding + Sponsorship Guide



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Welcome

Thank you for considering the Branding and Sponsorship opportunities at Arvest Convention Center (ACC). The entire ACC team is committed to meeting all of your signage, sponsorship, advertising, and branding needs throughout your event.

Our goal is to help you showcase your event and heighten your guest experience through signage. By using this guide, it is our hope that you find inspiration and opportunity to showcase your sponsors, partners, exhibitors, and your show throughout your space at Arvest Convention Center.

While this booklet is provided as a guide, it is not a restriction – if you do not see an area or item in this guide that you want to brand, let us know! The ACC team is always open to collaboration and creative approaches to support your event and your vision.

Meghan Blood

Director of Marketing

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Guidelines

Thank you for considering the Branding and Sponsorship opportunities at Arvest Convention Center (ACC). The entire ACC team is committed to meeting all of your signage, sponsorship, advertising, and branding needs throughout your event.

Complimentary advertising is available inside contracted spaces; however, signage in common areas with sponsor or exhibitor logos, and all exterior-facing signage will incur fees.

Contracted events who plan to install any onsite advertising or signage in the ACC common areas must review and agree to the Branding & Sponsorship Guide Disclaimer. For additional information, please contact the Director of Marketing.

Disclaimer

Every effort has been made to ensure the accuracy of all information contained in this Branding and Sponsorship Guide. No warranties, either expressed or implied, are made with respect to the accuracy of the photos and their dimensions. It is the sole responsibility of the client to physically inspect the facility to verify all dimensions and locations.

Limits do apply. All branding and sponsorship spaces are reserved on a first come, first served basis.

The event is ultimately responsible for any damage resulting from a branding/sponsorship display, installation and removal, and will be billed for repairs as determined by ACC management.

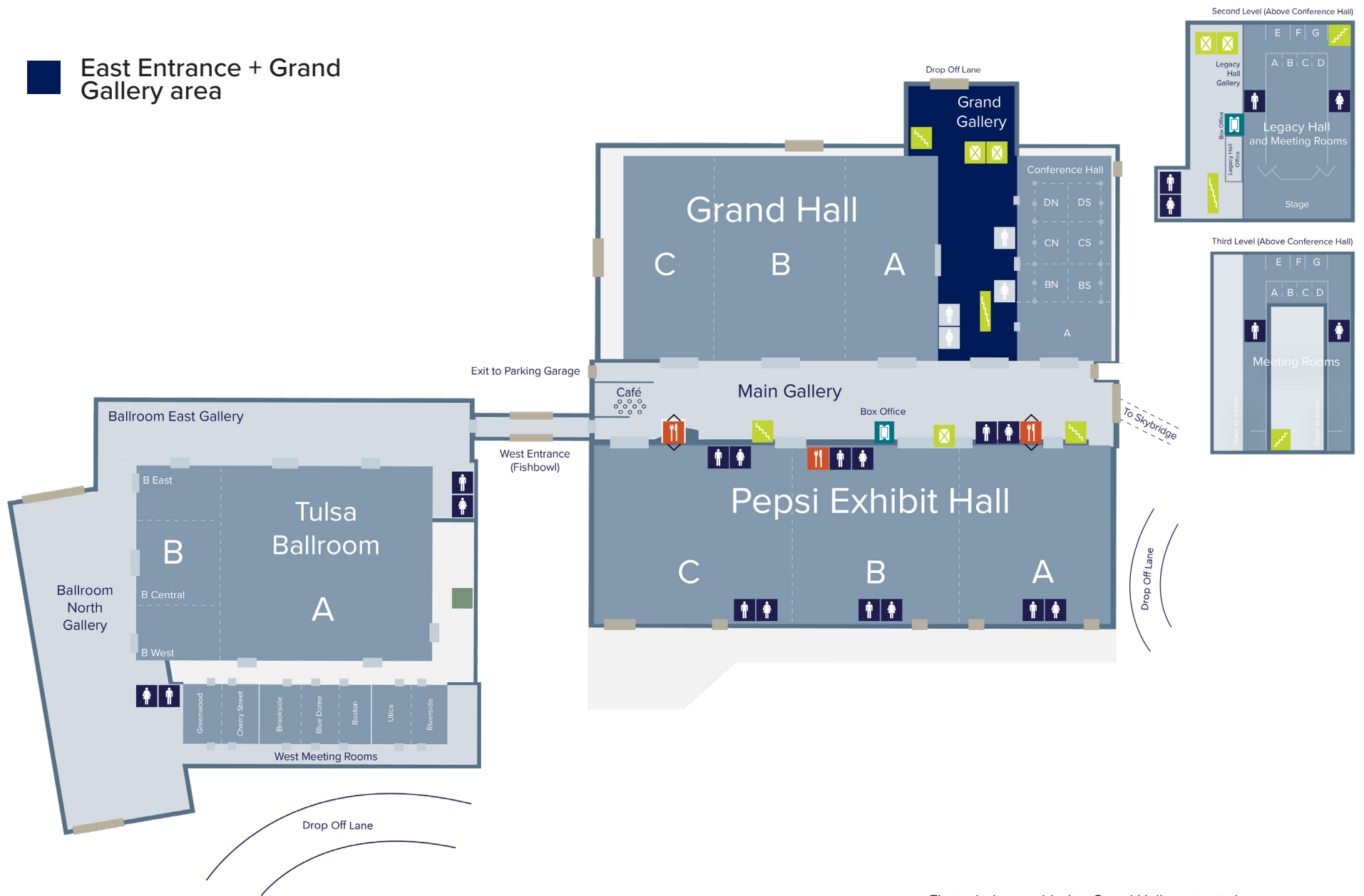
For Requirements and Billing, please refer to page 42. Approved Materials are listed on page 43.



East Entrance Grand Gallery

Welcome guests in style at the East Entrance - a premier location for high impact branding. The expansive, light-filled Grand Gallery is a stunning canvas to create a powerful first impression and capture attention immediately.

■ East Entrance + Grand Gallery area



- First priority provided to Grand Hall contracted space.
- Second priority provided to Conference Hall contracted space.
- Third priority provided to Legacy Hall contracted space.
- All other facility contracted space based on availability.

MAKE A GRAND STATEMENT



East Entrance Facing Aloft Hotel

GH.1A

Material: Cling*

23" x 102.5" MAX

\$50 EACH | 12 AVAILABLE

*Full door clings must be transparent from inside looking out

GH.1B

Material: Cling

19" x 27" OR SMALLER

\$30 EACH | 12 AVAILABLE

GH.1C

Material: Cling or Vinyl

289" x 38" ACROSS EACH ROW

\$250 FULL SECTION

GH.1D

Material: Cling or Vinyl

289" x 38" ACROSS EACH ROW

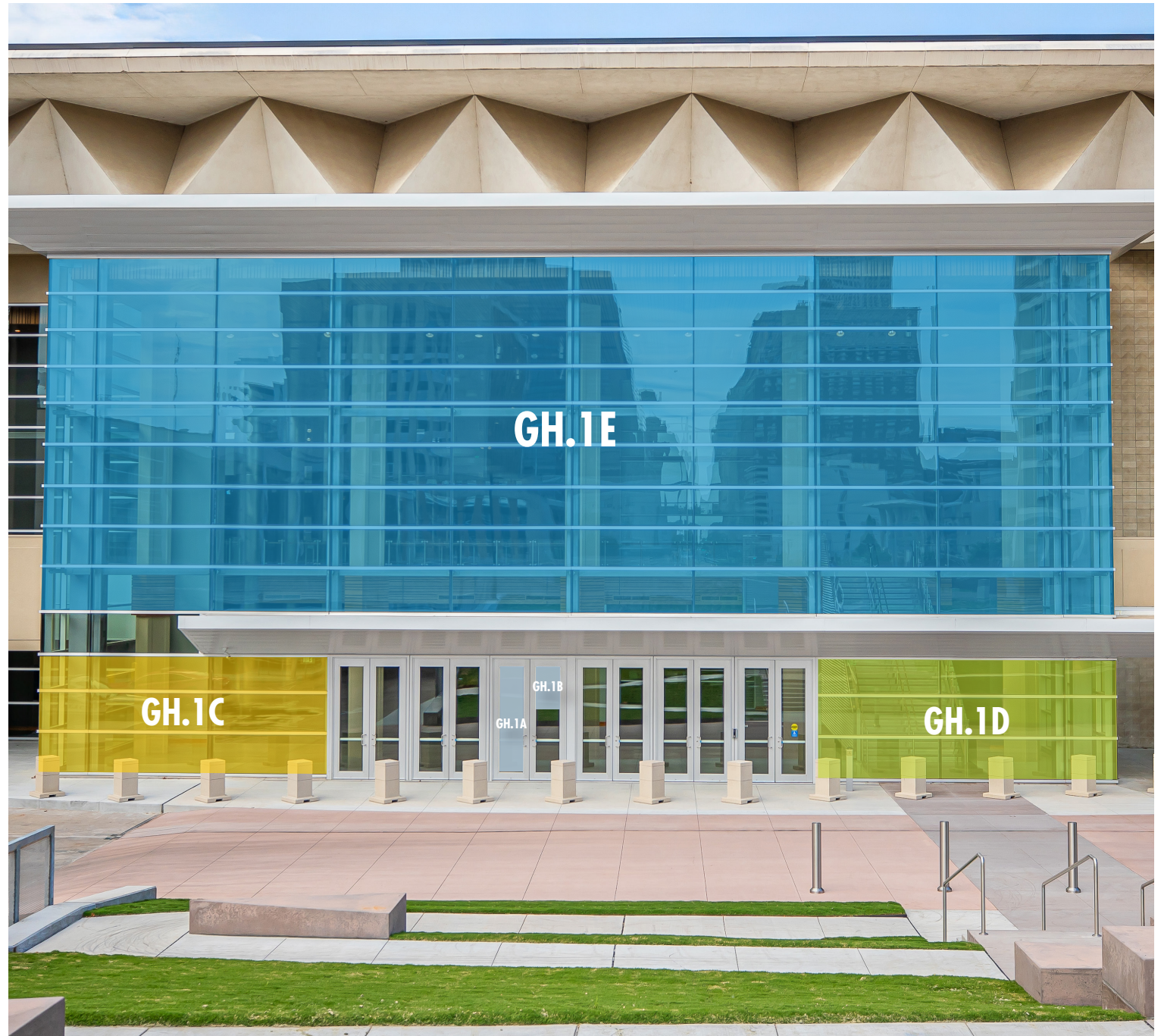
\$250 FULL SECTION

GH.1E

Material: Vinyl

120" x 38" PANELS

\$1500 FULL SECTION



East Entrance Lobby - Grand Gallery Facing Aloft Hotel



GH.2

Material: Vinyl
26.5" x 148" FULL
\$100 PER SIDE | 20 AVAILABLE



GH.3

Material: Vinyl
38" x 96" EACH
\$50 PER PANE | \$250 WHOLE

GH.4

Material: Vinyl Banner
575" x 84" MAX
\$250

*Cannot block HVAC vents

Grand Hall Lobby East Side - Grand Gallery



GH.5

Material: Vinyl Banner
372" x 84" MAX
\$250

Grand Hall Lobby West Side - Grand Gallery



GH.6

Material: Vinyl Banner
372" x 84" MAX
\$250

Grand Gallery Escalator Up to Legacy Hall Gallery + East Meeting Rooms



GH.7

Material: Vinyl
20.75" x 71" PER PANEL
\$500 PER ESCALATOR | 10 PANELS
PER ESCALATOR

Grand Gallery Elevators Up to Legacy Hall Gallery + East Meeting Rooms



GH.8

Material: Vinyl
42" x 84" FULL AREA
\$250 PER ELEVATOR | 2 AVAILABLE

Grand Gallery Overview

GH.1A	East Entrance Doors - Full	23" x 102.5" MAX	12 available	\$50 EACH
GH.1B	East Entrance Doors - Partial	19" x 27" OR SMALLER	12 available	\$30 EACH
GH.1C	East Entrance Windows - Left Area	289" x 38" ACROSS EACH ROW		\$250 FULL SECTION
GH.1D	East Entrance Windows - Right Area	289" x 38" ACROSS EACH ROW		\$250 FULL SECTION
GH.1E	East Entrance Windows - Above Doors	120" x 38" PER PANEL		\$1500 FULL SECTION

GH.2	East Entrance Columns	26.5" x 148" FULL	20 sides available	\$100 PER SIDE
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GH.3	Grand Hall Windows - Interior	38" x 96" EACH	8 lower 14 upper	\$50 PER PANE \$250 WHOLE
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GH.4	East Entrance Lobby - Banner *Cannot block HVAC vents	575" x 84" MAX		\$250
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GH.5	Grand Hall Lobby - East Banner	372" x 84" MAX		\$250
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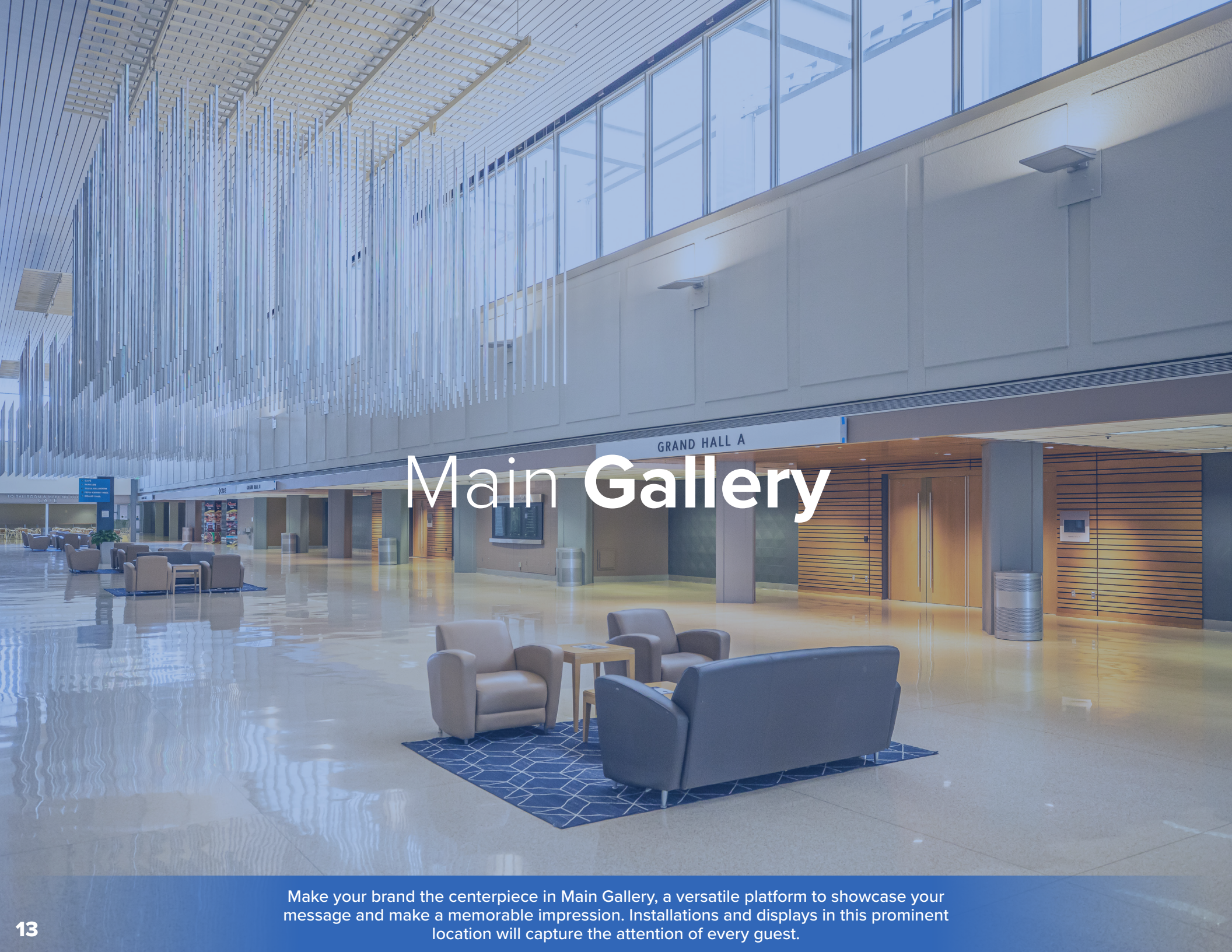
GH.6	Grand Hall Lobby - West Banner	372" x 84" MAX		\$250
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GH.7	Escalators	23" x 72" PER PANEL	10 panels per escalator	\$500 PER ESCALATOR
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GH.8	Elevators	42" x 84" FULL AREA	2 available	\$250 PER ELEVATOR
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Note: Contracted space for Grand Gallery does not exempt sponsorship fees for branding in the following areas: Terrazzo, entrance doors, entrance columns, banner hanging from 2nd floor balconies, escalators, or elevators.

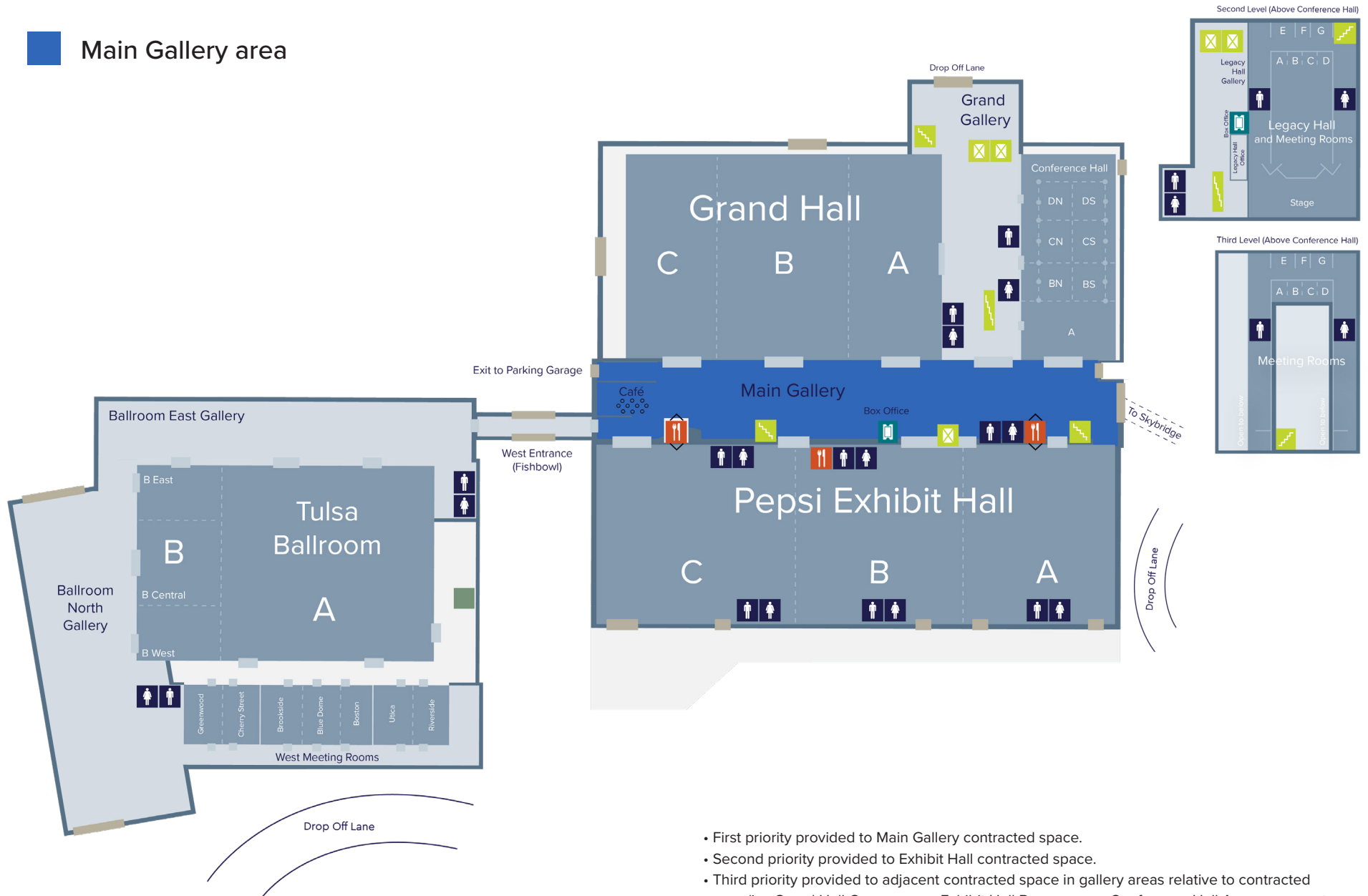
Signage in these areas featuring sponsor or exhibitor logos will incur fees, as listed above.
All sizes listed are not intended for accuracy and are provided as a guideline. ACC is not responsible for taking exact measurements of desired sponsored locations.



Main Gallery

Make your brand the centerpiece in Main Gallery, a versatile platform to showcase your message and make a memorable impression. Installations and displays in this prominent location will capture the attention of every guest.

Main Gallery area



- First priority provided to Main Gallery contracted space.
- Second priority provided to Exhibit Hall contracted space.
- Third priority provided to adjacent contracted space in gallery areas relative to contracted space (i.e. Grand Hall C concourse, Exhibit Hall B concourse, Conference Hall A concourse, etc).
- All other facility contracted spaces may utilize Main Gallery as available following these contracted priority spaces.



South Entrance Facing DoubleTree Hotel

MG.1A

Material: Cling

22" x 70" MAX

\$50 EACH | 16 AVAILABLE

*Full door clings must be transparent from inside looking out

MG.1B

Material: Cling

19" x 27" OR SMALLER

\$30 EACH | 16 AVAILABLE



Parkade Doors Facing Civic Center Parkade

MG.2A

Material: Cling

21.5" x 77" MAX

\$50 EACH | 4 AVAILABLE

*Full door clings must be transparent from inside looking out

MG.2B

Material: Cling

19" x 27" OR SMALLER

\$30 EACH | 4 AVAILABLE



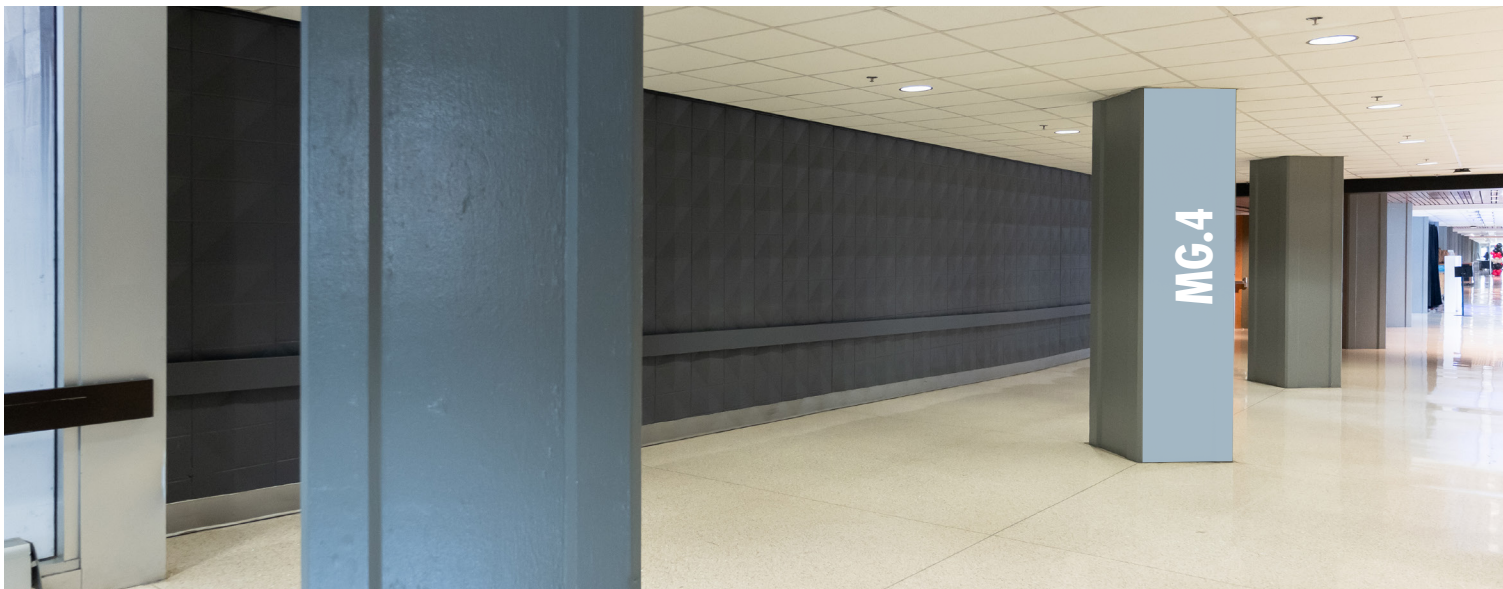
South Columns Inside South Entrance, by Conference Hall



MG.3

Material: Vinyl
26.5" X 110" FULL
\$100 PER SIDE | 12 AVAILABLE

North Columns Inside Parkade Doors, by 918 Café



MG.4

Material: Vinyl
26.5" X 110" FULL
\$100 PER SIDE | 16 AVAILABLE

Exhibit Hall Banners - Main Gallery

MG.5

Material: Vinyl Banner
450" x 96" MAX
\$250



918 Café - Main Gallery

MG.6

Material: Vinyl Decal
31.5" x 31.5"
\$30 EACH | 18 AVAILABLE

MG.7

Material: Cling or Vinyl
45.25" x 36.75"
\$50 PER PANEL | 8 AVAILABLE



Main Gallery Overview

MG.1A	South Doors - Full	22" x 70"	16 available	\$50 EACH
MG.1B	South Doors - Partial	19" x 27"	16 available	\$30 EACH
MG.2A	North Parkade Doors - Full	21.5" x 77"	4 available	\$50 EACH
MG.2B	North Parkade Doors - Partial	19" x 27"	4 available	\$30 EACH
MG.3	South Columns	26.5" x 110" FULL	12 sides available	\$100 PER SIDE
MG.4	North Columns	26.5" x 110" FULL	16 sides available	\$100 PER SIDE
MG.5	Exhibit Hall Banner	450" x 96" MAX		\$250
MG.6	Cafe Table Decals	31.5" x 31.5"	18 available	\$30 EACH
MG.7	Glass Railing Panels - Cafe Area	45.25" x 36.75"	8 available	\$50 PER PANEL

Note: Contracted space for Main Gallery does not exempt sponsorship fees for branding in the following areas: entrance doors, banner hanging from 2nd floor balcony, cafe tables, cafe glass, entrance columns, or elevators.

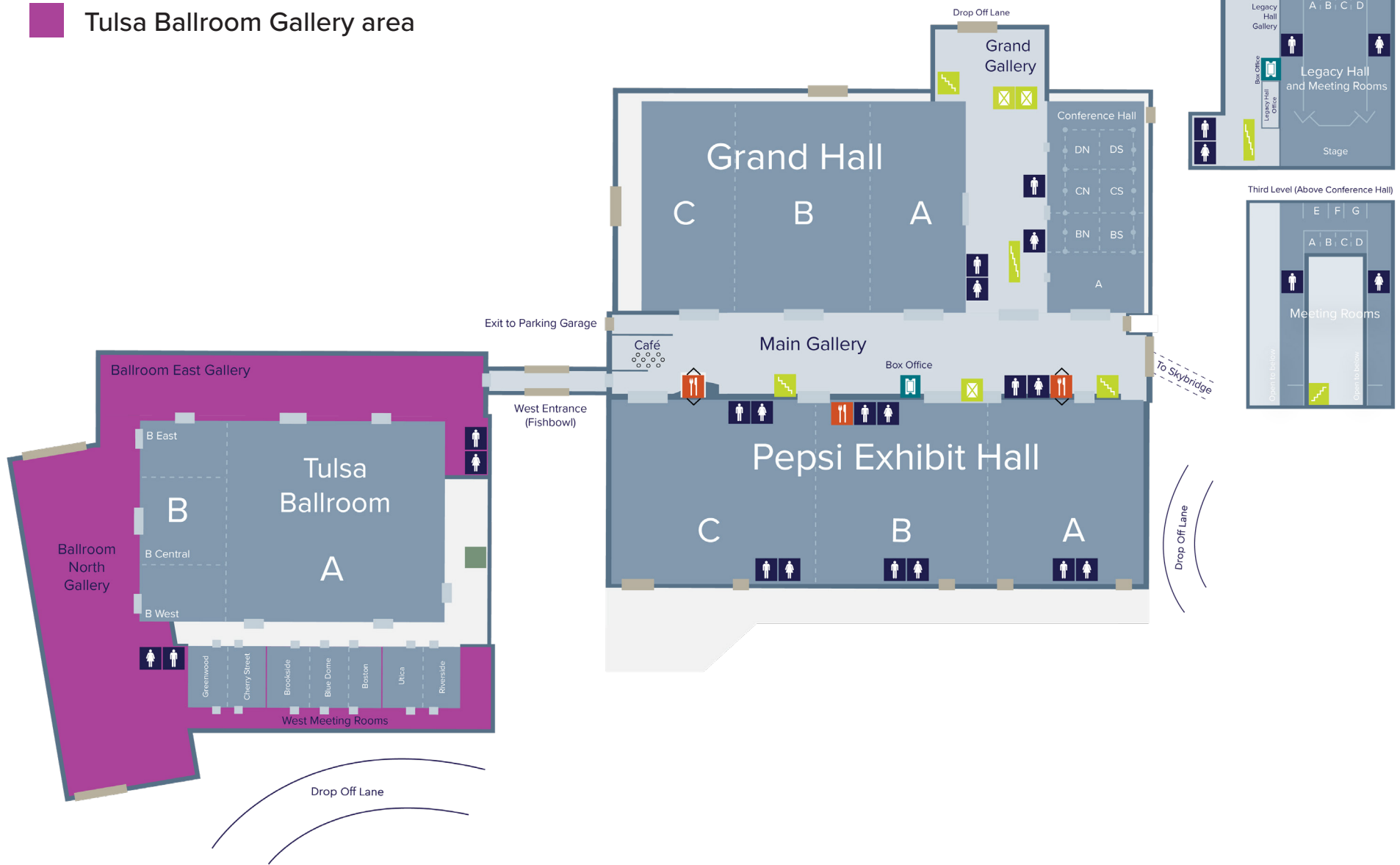
Signage in these areas featuring sponsor or exhibitor logos will incur fees, as listed above.
All sizes listed are not intended for accuracy and are provided as a guideline. ACC is not responsible for taking exact measurements of desired sponsored locations.



Tulsa Ballroom Gallery

Set the stage for unforgettable impressions in the Tulsa Ballroom Gallery. With its sophisticated aesthetic and flexible layout, this gallery space offers the ideal canvas to showcase your brand to attendees.

Tulsa Ballroom Gallery area



- First priority provided to Tulsa Ballroom contracted space.
- Second priority provided to West Meeting Rooms contracted space.
- All other facility contracted space may utilize Tulsa Ballroom Gallery as available following these contracted priority spaces with approval from Director of Marketing.



West Entrance - Tulsa Ballroom

TB.1A

Material: Cling

19.5" x 99" MAX

\$50 EACH | 10 AVAILABLE

*Full door clings must be transparent from inside looking out

TB.1B

Material: Cling

19" x 27" OR SMALLER

\$30 EACH | 10 AVAILABLE

TB.1C

Material: Cling or Vinyl

87.75" x 109.5" LEFT OF DOOR

515.5" x 109.5" RIGHT OF DOOR

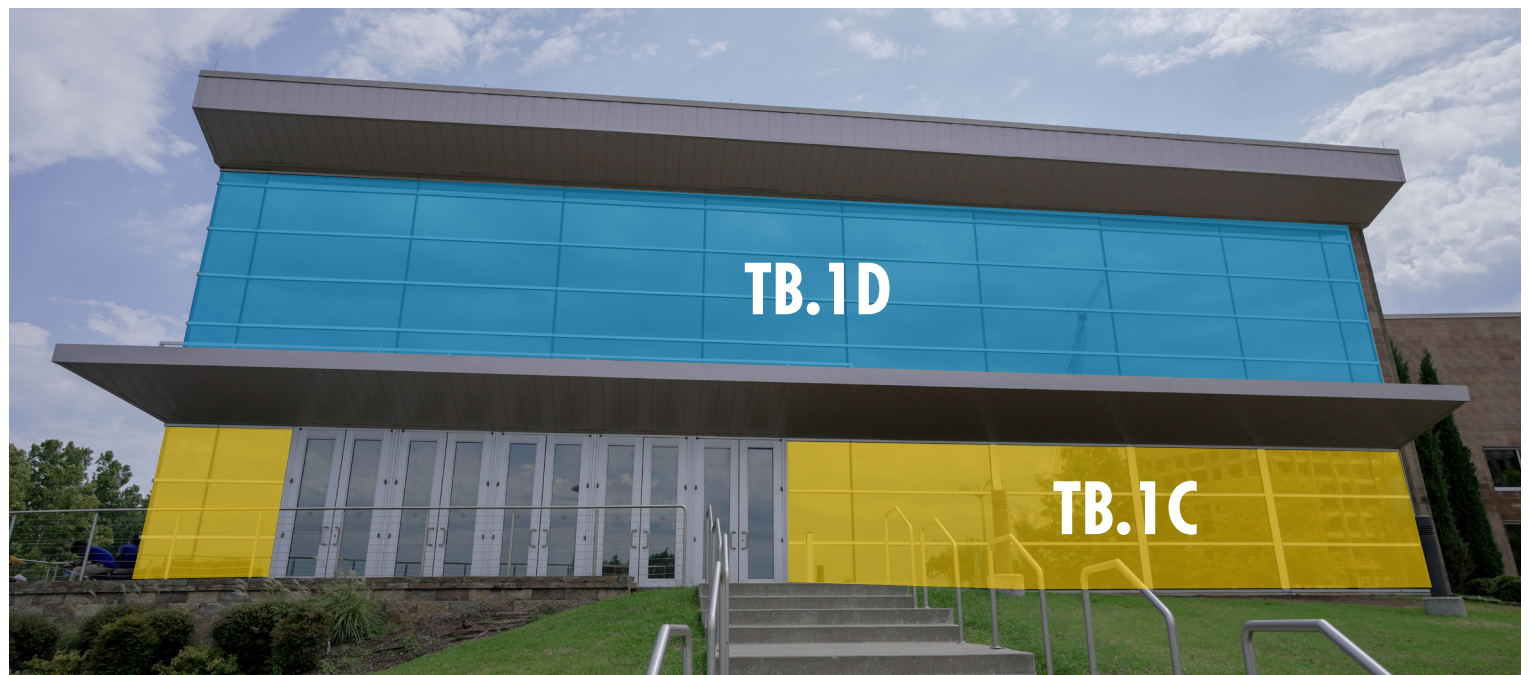
\$500 FULL SECTION

TB.1D

Material: Vinyl

160" x 118" RECOMMENDED SIZE

\$1,000 FULL SECTION



East Entrance + East Gallery - Tulsa Ballroom



TB.2A

Material: Cling
19.5" x 99" MAX
\$50 EACH | 12 AVAILABLE
*Full door clings must be transparent from inside looking out

TB.2B

Material: Cling
19" x 27" OR SMALLER
\$30 EACH | 12 AVAILABLE

TB.2C

Material: Vinyl
198" x 148" RECOMMENDED SIZE
\$750 FULL SECTION



TB.3A-B

Material: Cling or Vinyl
70" x 43" UPPER
70" x 58" LOWER
\$200 PER PANE | 3 EACH AVAILABLE

North Gallery - Tulsa Ballroom



TB.4A

Material: Cling or Vinyl

117.5" X 37.5" PER PANE

117.5" X 34.5" PER PANE - BOTTOM

\$2,500 FULL WALL

TB.4B

Material: Cling or Vinyl

117.5" X 37.5" PER SECTION

\$500 PER SECTION



Tulsa Ballroom Overview

TB.1A	West Doors - Full	19.5" x 99" MAX	10 available	\$50 EACH
TB.1B	West Doors - Partial	19" x 27" OR SMALLER	10 available	\$30 EACH
TB.1C	West Windows - Beside Doors	87.75" x 109.5" LEFT 515.5" x 109.5" RIGHT		\$500 FULL SECTION
TB.1D	West Windows - Above Doors	160" x 118"		\$1,000 FULL SECTION
TB.2A	East Doors - Full	19.5" x 99" MAX	12 available	\$50 EACH
TB.2B	East Doors - Partial	19" x 27" OR SMALLER	12 available	\$30 EACH
TB.2C	East Windows - Above Doors	198" x 148"		\$750 FULL SECTION
TB.3A	East Gallery Windows - Upper	70" x 43"	3 available	\$200 PER PANE
TB.3B	East Gallery Windows - Lower	70" x 58"	3 available	\$200 PER PANE
TB.4A	North Gallery Window Wall - Full	117.5" x 37.5" PER PANE 117.5" x 34.5" PER PANE - BOTTOM		\$2,500 FULL WALL
TB.4B	North Gallery Window Wall - Section	352.5" x 259.5" PER SECTION 3 PANES WIDE x 7 TALL	7 available	\$500 PER SECTION

Note: Contracted space for Ballroom North or East Gallery does not exempt sponsorship fees for branding in the following areas: entrance doors.

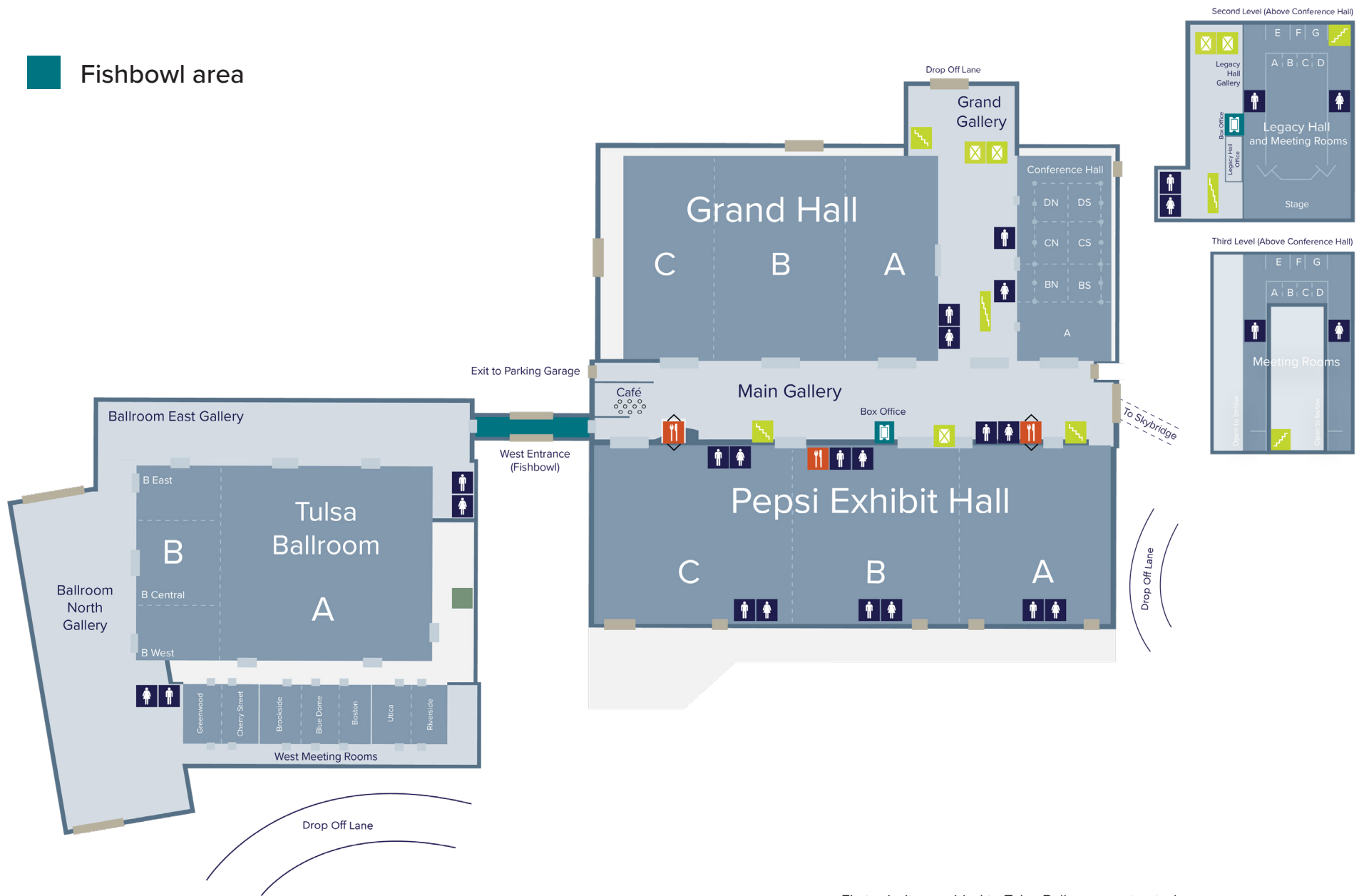
Signage in these areas featuring sponsor or exhibitor logos will incur fees, as listed above.
All sizes listed are not intended for accuracy and are provided as a guideline. ACC is not responsible for taking exact measurements of desired sponsored locations.



The Fishbowl

Capture attention right from the start in the Fishbowl, a prime spot for vibrant branding. Set the tone for your event and connect with attendees as soon as they step inside, turning this entryway into a powerful first impression for your brand.

Fishbowl area



- First priority provided to Tulsa Ballroom contracted space.
- Second priority provided to Exhibit Hall contracted space.
- All other facility contracted space may utilize Fishbowl as available following these contracted priority spaces with approval from Director of Marketing.



North Doors - Fishbowl

FB.1A

Material: Cling
24.5" x 101" MAX
\$50 EACH | 6 AVAILABLE

FB.1B

Material: Cling
19" x 27" OR SMALLER
\$30 EACH | 6 AVAILABLE



South Doors - Fishbowl

FB.2A

Material: Cling
24.5" x 101" MAX
\$50 EACH | 6 AVAILABLE

FB.2B

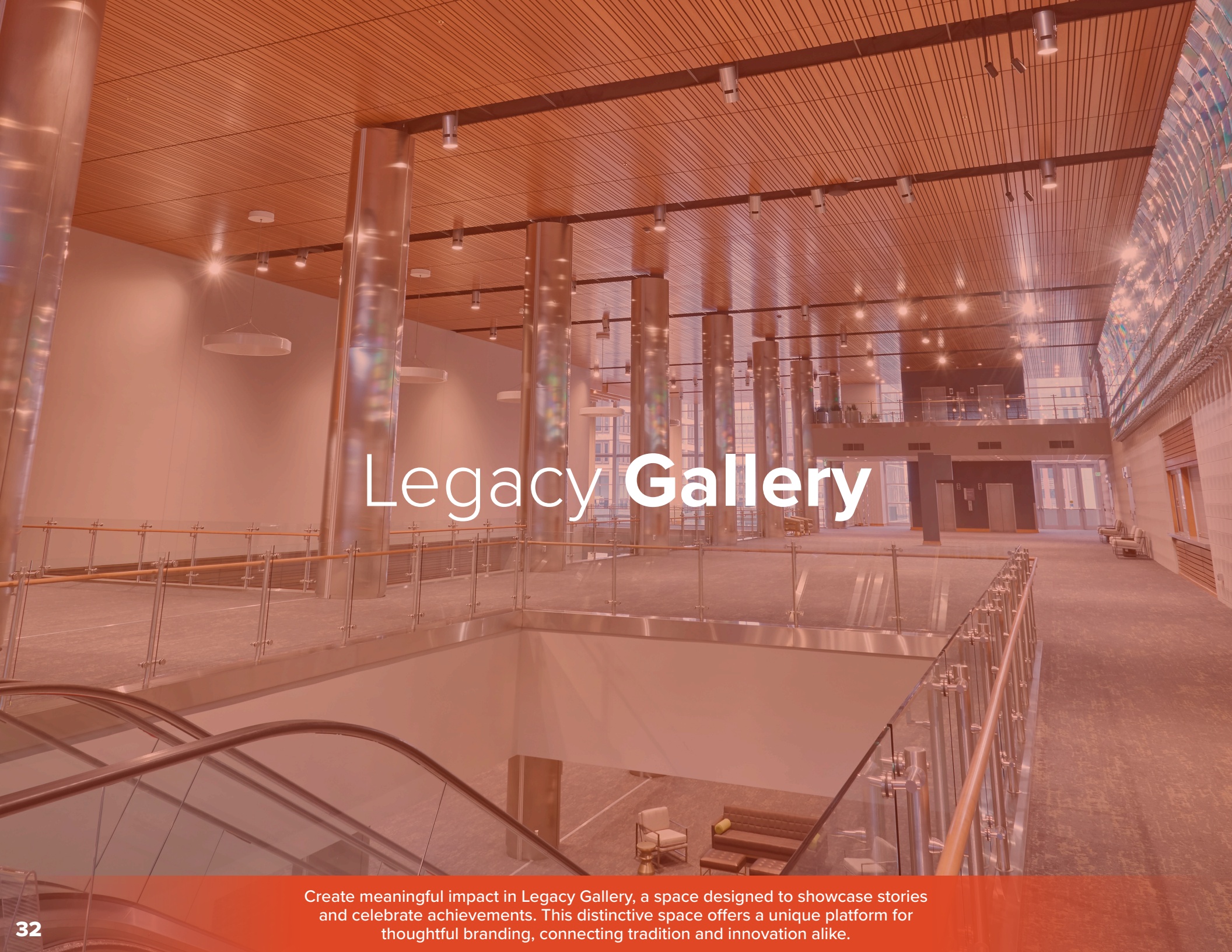
Material: Cling
19" x 27" OR SMALLER
\$30 EACH | 6 AVAILABLE



The Fishbowl Overview

FB.1A	Fishbowl North Doors - Full	24.5" x 101"	6 available	\$50 EACH
FB.1B	Fishbowl North Doors - Partial	19" x 27"	6 available	\$30 EACH
FB.2A	Fishbowl South Doors - Full	24.5" x 101"	6 available	\$50 EACH
FB.2B	Fishbowl South Doors - Partial	19" x 27"	6 available	\$30 EACH

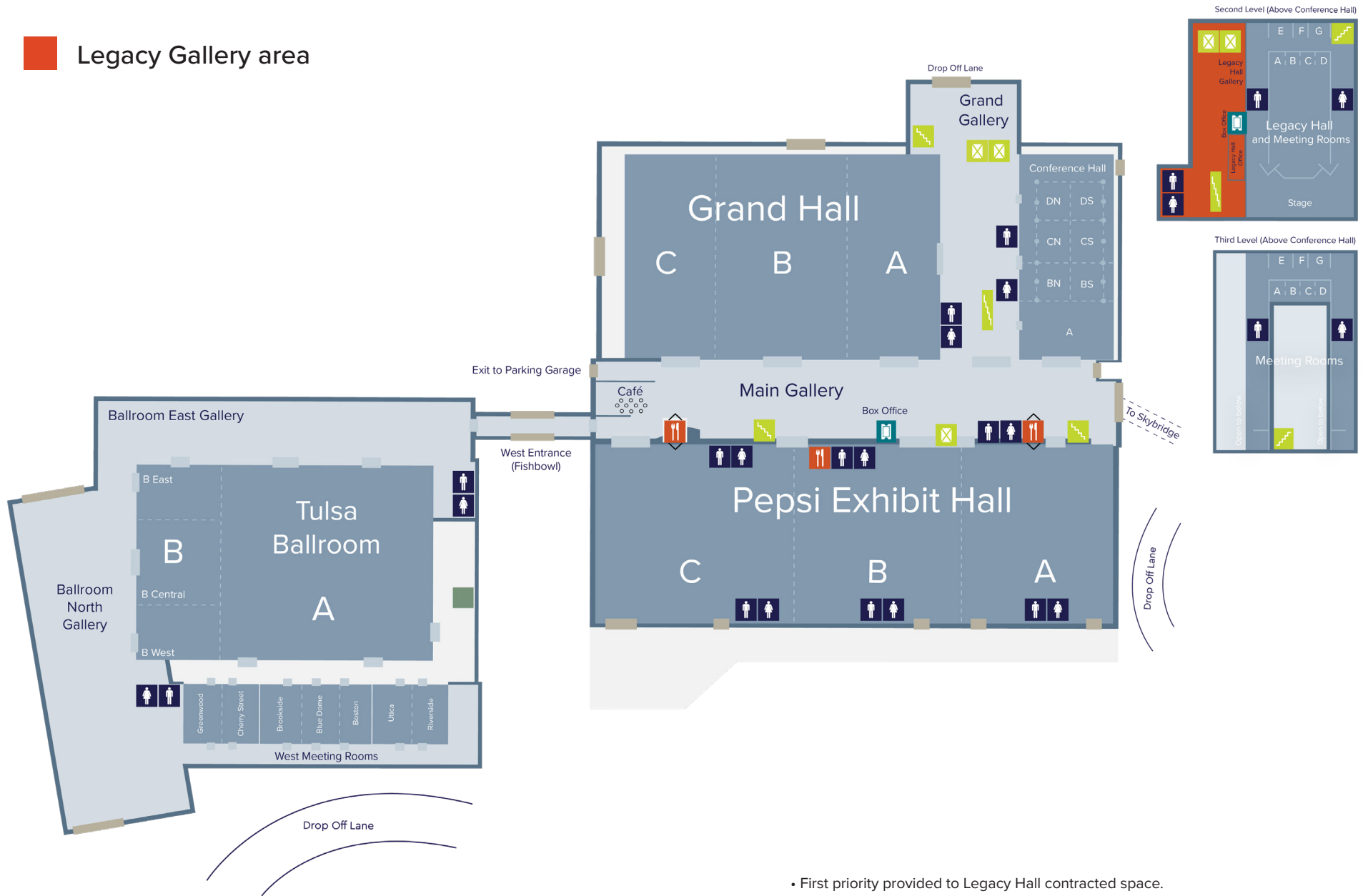
Signage in these areas featuring sponsor or exhibitor logos will incur fees, as listed above.
All sizes listed are not intended for accuracy and are provided as a guideline. ACC is not responsible for taking exact measurements of desired sponsored locations.



Legacy Gallery

Create meaningful impact in Legacy Gallery, a space designed to showcase stories and celebrate achievements. This distinctive space offers a unique platform for thoughtful branding, connecting tradition and innovation alike.

Legacy Gallery area



- First priority provided to Legacy Hall contracted space.
- Second priority provided to 2nd and 3rd Floor Meeting Room contracted space.
- All other facility contracted space may utilize Legacy Gallery as available following these contracted priority spaces with approval from Director of Marketing.

Legacy Gallery Elevators + 3rd Floor Landings

LG.1

Material: Vinyl
21" x 84" FULL AREA
\$250 PER ELEVATOR | 2 AVAILABLE

LG.2

Material: Vinyl Banner
408" x 72" MAX*
\$250

LG.3

Material: Vinyl Banner
408" x 72" MAX*
\$250

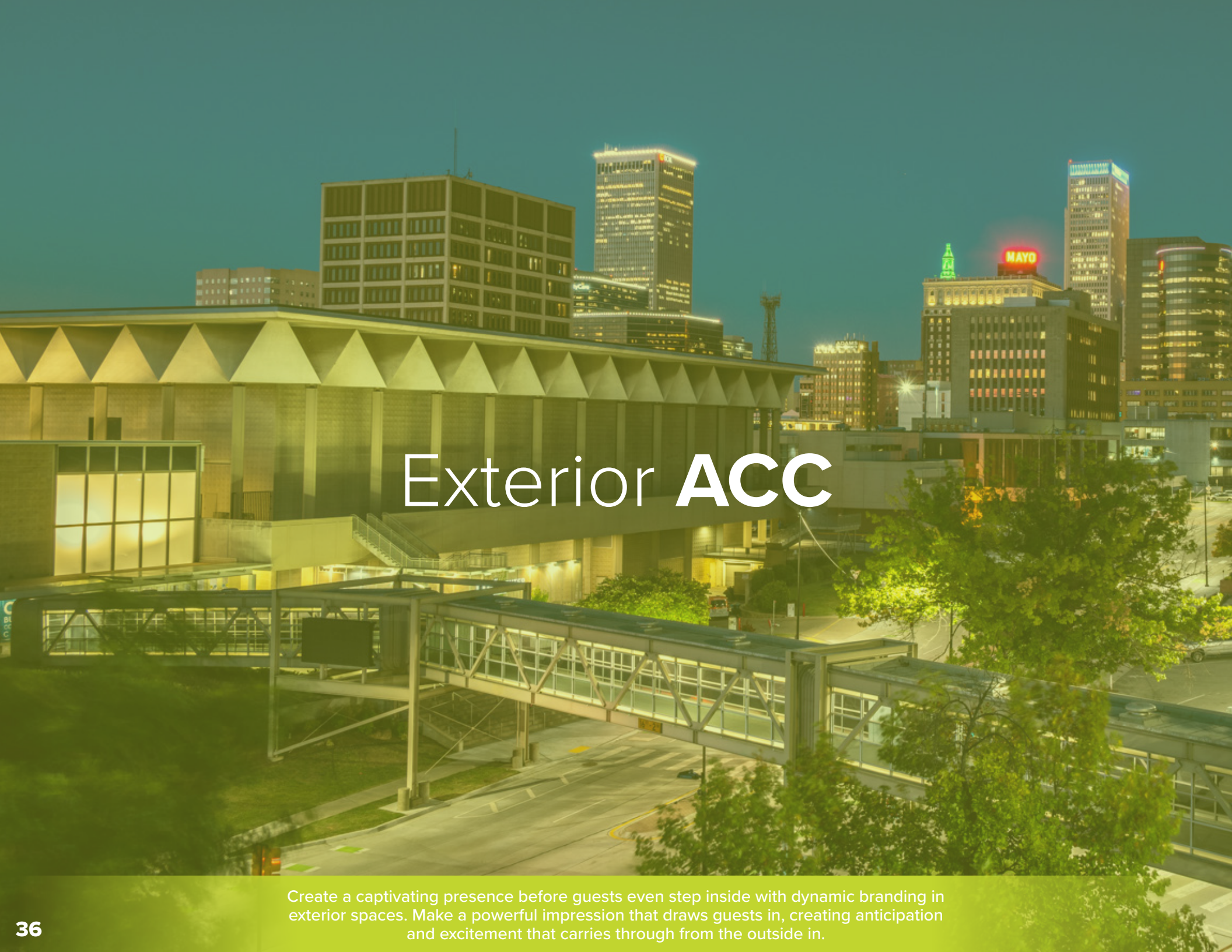
*Cannot block HVAC vents



Legacy Gallery Overview

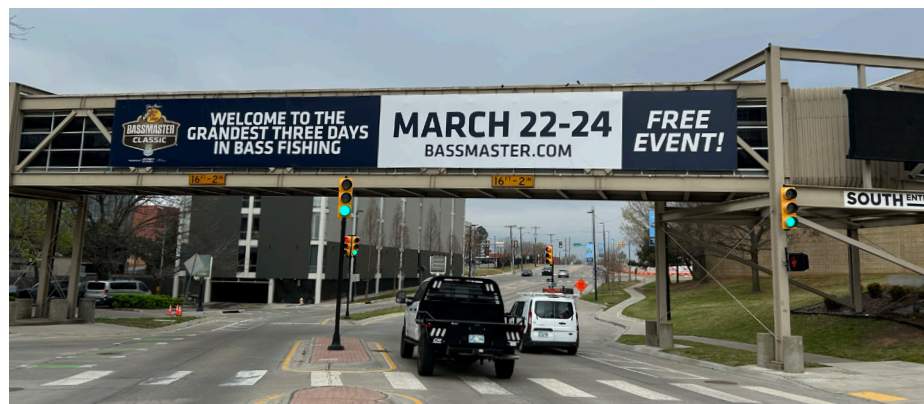
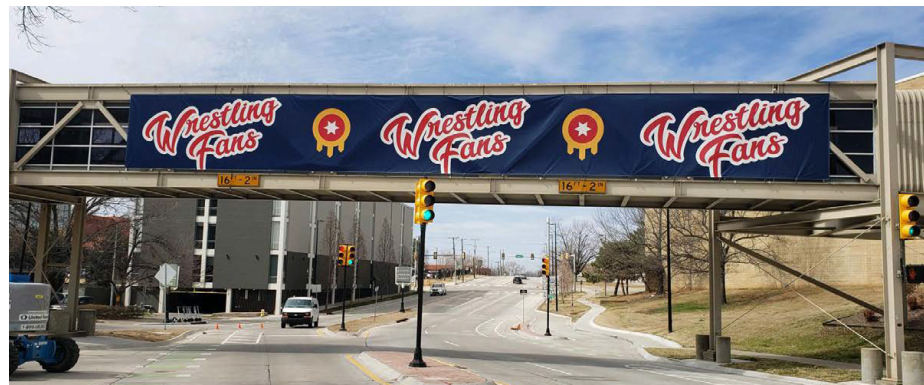
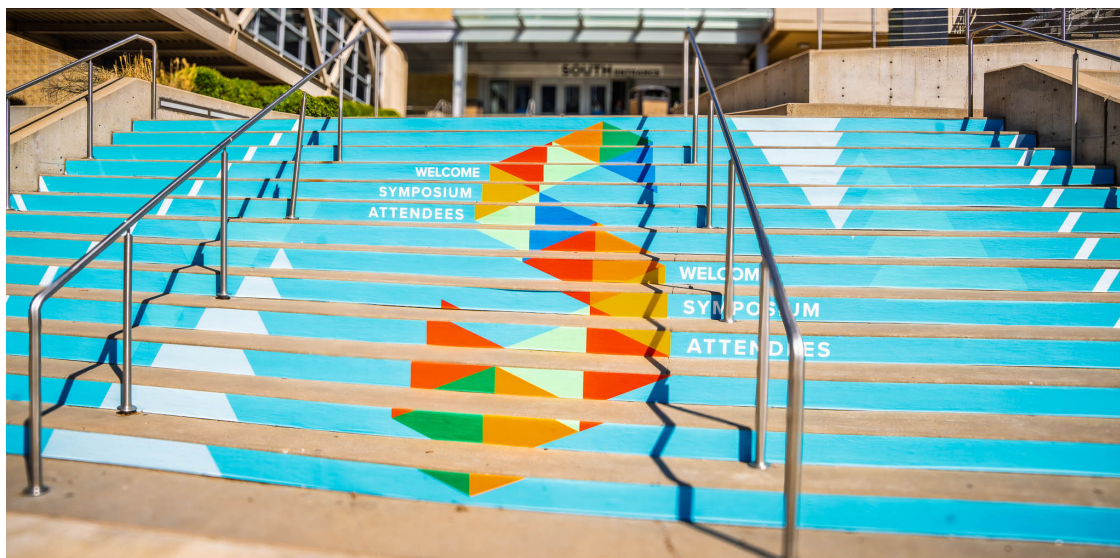
LG.1	Elevators	42" x 84" FULL AREA	2 available	\$250 PER ELEVATOR
LG.2	Legacy Gallery - East Banner *Cannot block HVAC vents	408" x 72" MAX		\$250
LG.3	Legacy Gallery - West Banner *Cannot block HVAC vents	408" x 72" MAX		\$250

Note: Contracted space for Legacy Gallery does not exempt sponsorship fees for branding in the following areas: banner hanging from 3rd floor balcony, elevators, or escalators.

A photograph of the exterior of the ACC (American Center for Chinese Studies) at night. The building features a large, illuminated, triangular-patterned roof structure. In the background, a city skyline is visible, including a tall building with a red 'MAYO' sign and another with a green 'ADAMS' sign. A glass-enclosed walkway leads from the foreground towards the building. The text 'Exterior ACC' is overlaid in white.

Exterior ACC

Create a captivating presence before guests even step inside with dynamic branding in exterior spaces. Make a powerful impression that draws guests in, creating anticipation and excitement that carries through from the outside in.



Pole Banners

EXT.1

Material: Banner
30.5" x 80.5"

\$1250* | 14 AVAILABLE

*Price includes installation and removal by ACC team



Skybridge Banner Connects South Entrance to DoubleTree Hotel, East or West Side

EXT.2

Material: Banner
840" x 96"

\$1,500

*Requires City Permits



South Stairs Facing DoubleTree Hotel



EXT.3A

Material: Vinyl
5.5" X 384" PER STEP
\$250 | 5 STEPS

EXT.3B

Material: Vinyl
5.5" X 384" PER STEP
\$750 | 13 STEPS

Exterior ACC Overview

EXT.1	Pole Banners *Price includes installation and removal by ACC team	30.5" x 80.5"	14 available	\$1250
EXT.2	Skybridge Banner *Requires City Permits	840" x 96"		\$1,500
EXT.3A	South Stairs - Upper	5.5" x 384"	5 steps	\$250
EXT.3B	South Stairs - Lower	5.5" x 384"	13 steps	\$750

Signage in these areas featuring sponsor or exhibitor logos will incur fees, as listed above.
All sizes listed are not intended for accuracy and are provided as a guideline. ACC is not responsible for taking exact measurements of desired sponsored locations.

Requirements

- Sponsorship opportunities are only available for ACC contracted events during their contracted event dates and are subject to availability.
- The contracted event is responsible for the production, installation, and removal of all branded materials. These services are available from your selected decorator or general contractor. If preferred, we can provide a local vendor recommendation.
- For your convenience, we have provided the approved materials for each signage location. Please see next page for list of approved materials. Additional materials not listed may be approved via a “test” product provided to ACC in advance of event. Please contact the Director of Marketing to verify materials.
- Director of Marketing must approve all sponsorship items, locations, and artwork. Signage plans must be received no later than 30 days prior to installation.
- If there are any areas where you would like to place signage or advertisements that are not shown in the ACC Branding and Sponsorship Guide, please contact the Director of Marketing to acquire approval. ACC is open to placements not discussed in this guide.

Billing

- All advertising within **contracted space** is offered at no cost.
- Advertising in common areas, stairs, escalators, elevators and building entrances are subject to charges if the signage displays sponsor/exhibitor logos.
- All interior ground supported advertising, including those that display exhibitor/sponsor logos, is offered at no cost within the common areas.
- Fees will apply for all exterior-facing signage and exterior door clings, regardless of sponsor/exhibitor logo inclusion.

All branding and sponsorship fees will be included in your final invoice. For a quote, please contact the Director of Marketing.

Approved Materials

Only approved materials may be used for onsite advertising. Approved materials should be repositionable, dimensionally stable, durable, and should leave no adhesive residue. All materials must meet the following standards:

- Slip Resistant: ASTM D-2047, ASTM C 1028-07, R12 certified
- Fire Certificates: B1, M1, ASTM E-84, ASTM E-648, ASTM E-662
- Smoke Generation: ASTM E-84, ASTM E-648, ASTM E-662
- Adhesive: Solvent acrylic adhesive that does not damage the surface and leaves no adhesive residue
- Composition: Textured vinyl with fabric backing and high-tack removable adhesive

All other materials will require approval prior to production and installation. It is the contractor or contracted event's responsibility to provide samples for testing at least 90 days prior to installation.

