

Digital Signage Guide



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Interactive Kiosks

Thank you for considering the Digital Signage opportunities at Arvest Convention Center (ACC). We are committed to meeting all of your signage and branding needs throughout your event.

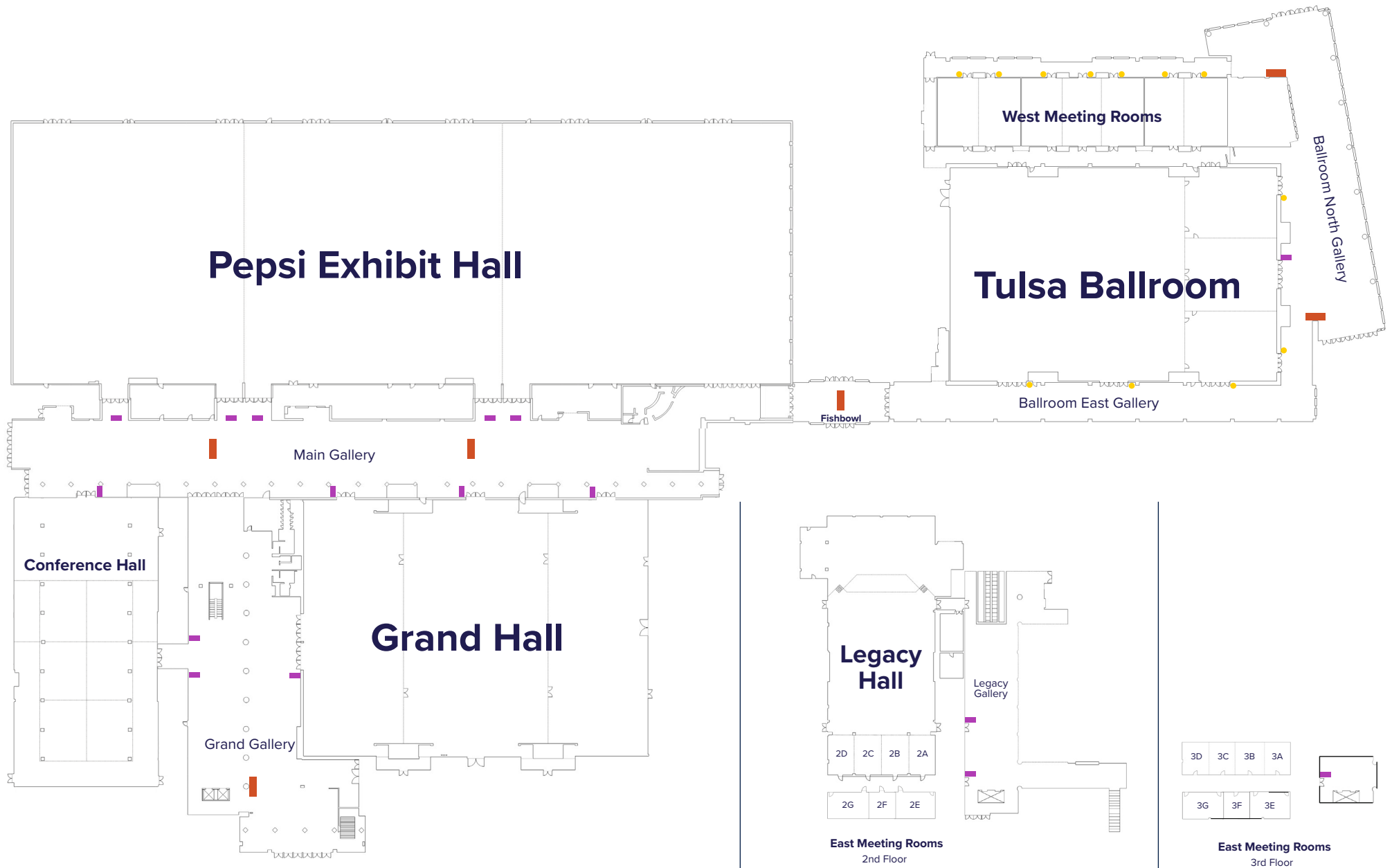
Our goal is to help you showcase your event and heighten your guest experience through our customizable Digital Signage. By using this guide, it is our hope that you find inspiration and opportunity to showcase your event, personalize your guest experience, and highlight your show branding throughout your space at Arvest Convention Center.

Reach out to me directly for all questions, quotes, and scheduling. Our team looks forward to collaborating to take your event to the next level!

Meghan Blood
Director of Marketing
meghan.blood@oakviewgroup.com



Digital Signage Locations



LEGEND

Orange rectangle: 55" Interactive Kiosk

Yellow circle: 24" Meeting Room Display
1920x1080 (Landscape)

Purple square: 55" Room Display
1080x1920 (Portrait)

For detailed information on signage quantities and specifications by space, please reference each individual room page.

Signage Customization

Our package levels provide the opportunity to customize your event with branded slides featuring meeting and session information at varying levels. All events receive complimentary base signage (as shown below). Additional logo branding and fully customized signage options are available to further enhance your event experience, with associated costs outlined on the following pages.

Pepsi Exhibit Hall A 8:00 AM - 11:30 AM

OkMEA Winter Conference 2026

OkMEA Exhibits

ARVEST Convention Center OVG OAK VIEW GROUP

- Location
- Event
- Function
- Times

Cherry Street

Unlocking The Power of Your Brand

9:00 - 10:00 AM

ARVEST Convention Center OVG OAK VIEW GROUP

Grand Hall A

OkMEA Winter Conference 2026

Elementary Session #1 -
McGrew & Rivera

8:30 AM - 9:30 AM

ARVEST Convention Center OVG OAK VIEW GROUP

Conference Hall B-C-D

Sports ETA
SYMPOSIUM

Unlocking the Power of Your Brand

Thanks to our sponsor

PLACER VALLEY
ROSEVILLE - ROCKLIN - LINCOLN
California's Sports Destination

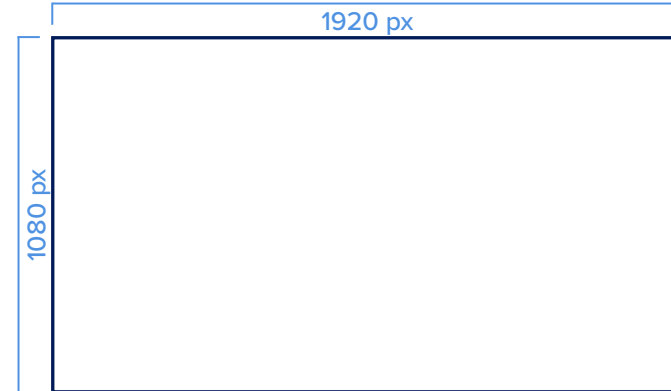
ARVEST Convention Center OVG OAK VIEW GROUP

The event is responsible for providing high resolution logos or branded slides, based on their package level.

Signage Specs

Room Signage (24" and 55") monitor images and videos should be 1920x1080 pixels (16:9 ratio).

All 24" monitors are landscape oriented; 55" monitors are both landscape and portrait oriented. Please refer to the Room Signage section for specific room details.



Acceptable File Formats

Our digital signage system requires specific file types to display on our digital monitors. Incorrect file formats will be sent back and must be revised.

File Size: 1 GB max

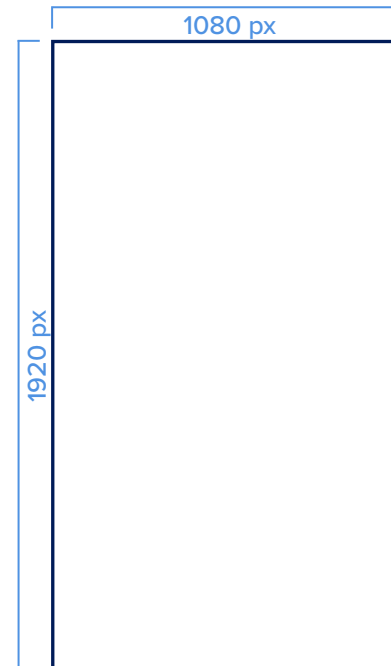
Image: JPG/JPEG, PNG, BMP, GIF

Video: MP4

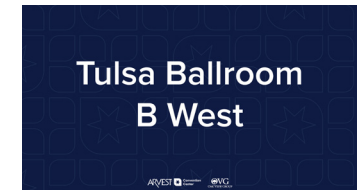
Video Length: 3-60 seconds

Audio: Not Available

The event is responsible for providing high resolution logos or branded slides, based on their package level.



EXAMPLES





Pricing **Levels**

Digital Signage Pricing

Arvest Convention Center offers several options for your preferred level of customization. Whether you're looking for simple displays or fully customized experiences, our three pricing tiers offer flexible options to match your needs. Explore what's possible—and let's bring your vision to life with signage that makes a lasting impression.

Package	Description	Advance	Standard
Integrated Digital Signage	<p>This package covers our standard event signage* with no visual customization.</p> <p><i>*Arvest Convention Center branded background with session information.</i></p>	Complimentary	Complimentary
Provided Customized Graphics	<p>This package includes the display of custom content provided by the event. Clients are responsible for supplying all graphics in accordance with provided specifications, along with scheduling timelines and any relevant notes for implementation.</p>	<p>1-2 day events \$50 per screen</p> <p>3-5 day events \$100 per screen</p>	<p><i>If received after 14 day deadline.</i></p> <p>1-2 day events \$75 per screen</p> <p>3-5 day events \$125 per screen</p>
In-House Customized Graphics	<p>This package includes custom-designed content created by the ACC team. To ensure alignment with your brand, clients provide a background image, brand assets, and any preferred formatting direction, including fonts, colors, and content placement.</p>	<p>1-2 day events \$75 per screen</p> <p>3-5 day events \$150 per screen</p>	<p><i>If received after 21 day deadline.</i></p> <p>1-2 day events \$100 per screen</p> <p>3-5 day events \$200 per screen</p>

All Digital Signage fees will be included in your final invoice. For a quote, please contact the Director of Marketing. Sponsorship opportunities are only available for ACC contracted events during their event dates and are subject to availability.

Room Signage

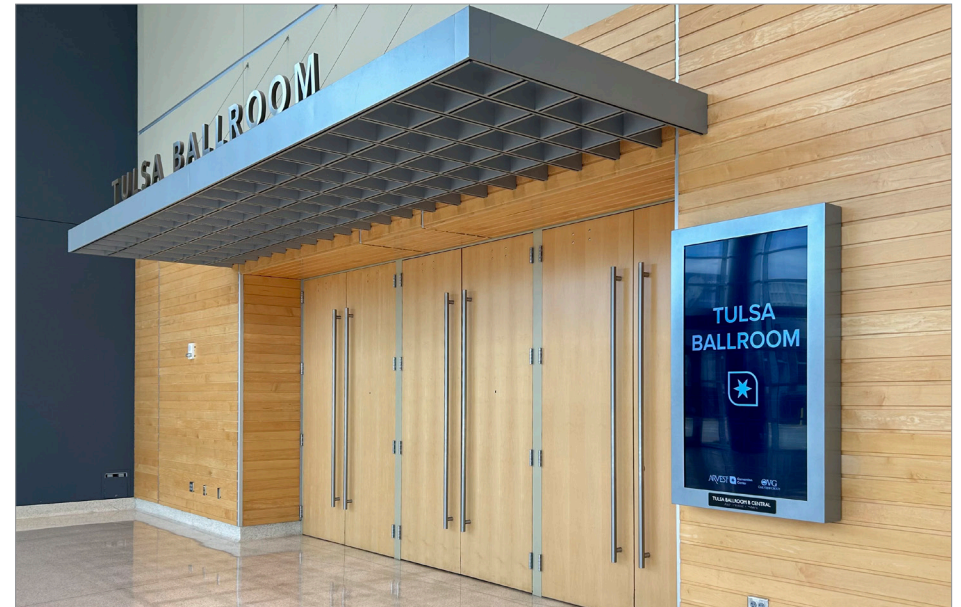
Arvest Convention Center is fitted with Digital Signage at the entrance of each meeting space in the facility. These screens can be customized to complement event branding, showcase breakouts, map out seating, or welcome guests.

Tulsa Ballroom + Gallery

Tulsa Ballroom 55" Display

This display is located beside the central Tulsa Ballroom entrance off the North Gallery, perfect for full Ballroom rentals, Ballroom B or a breakout space.

Tulsa Ballroom Central (1)



LEGEND



Tulsa Ballroom 24" Displays

Located around the perimeter of the Tulsa Ballroom, these displays can denote breakout spaces or a full Ballroom event. Three are along the East Gallery and two face the North Gallery.

Tulsa Ballroom A (2)

Tulsa Ballroom B East (2)

Tulsa Ballroom B West (1)

LEGEND



West Meeting Rooms

West Meeting Rooms 24" Displays

These displays denote each individual breakout space.

Greenwood
Cherry Street
Brookside
Blue Dome
Boston
Utica
Riverside

LEGEND

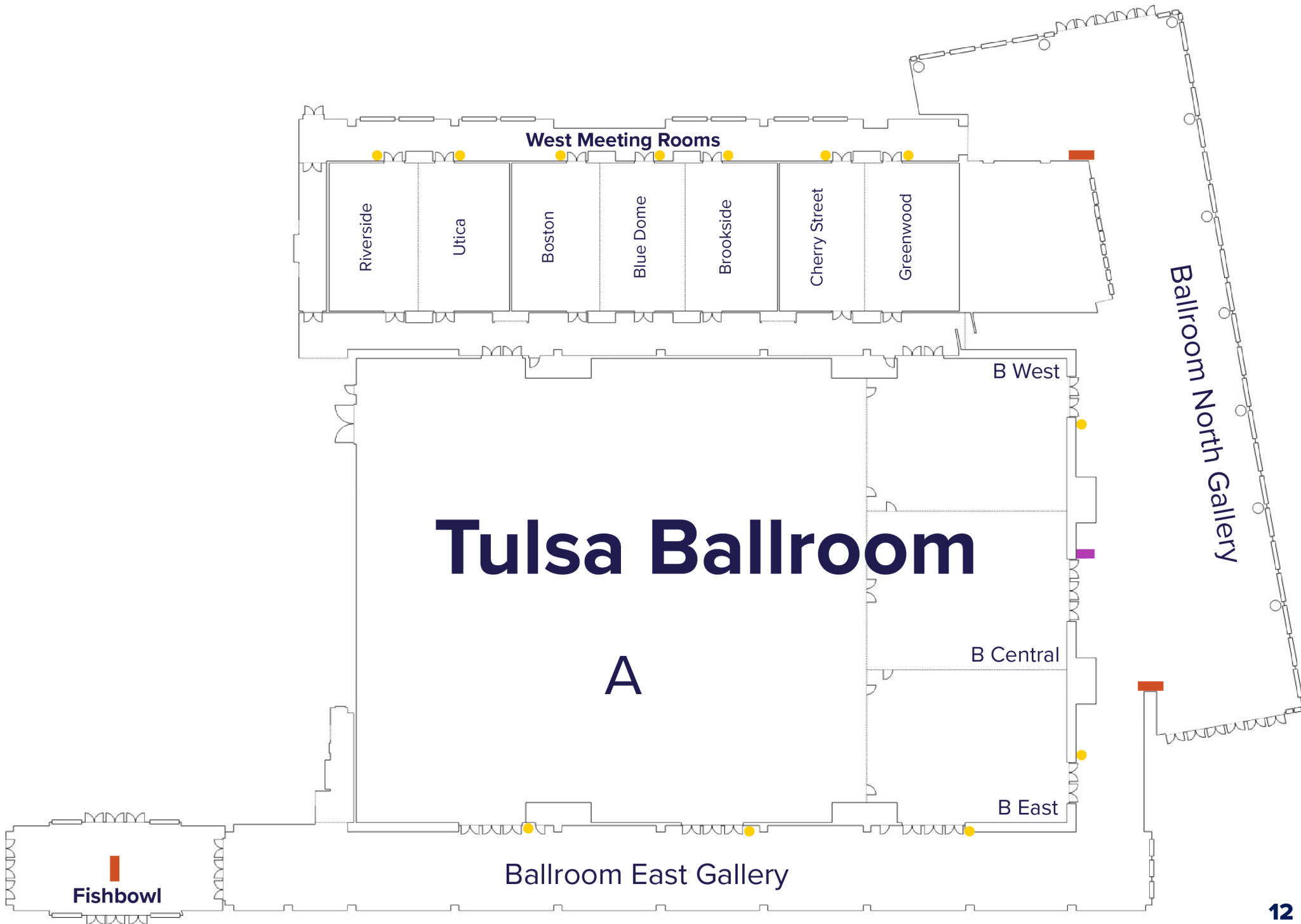


LEGEND

55" Interactive Kiosk

24" Meeting Room Display
1920x1080 (Landscape)

55" Room Display
1080x1920 (Portrait)



Pepsi Exhibit Hall

Pepsi Exhibit Hall 55" Displays

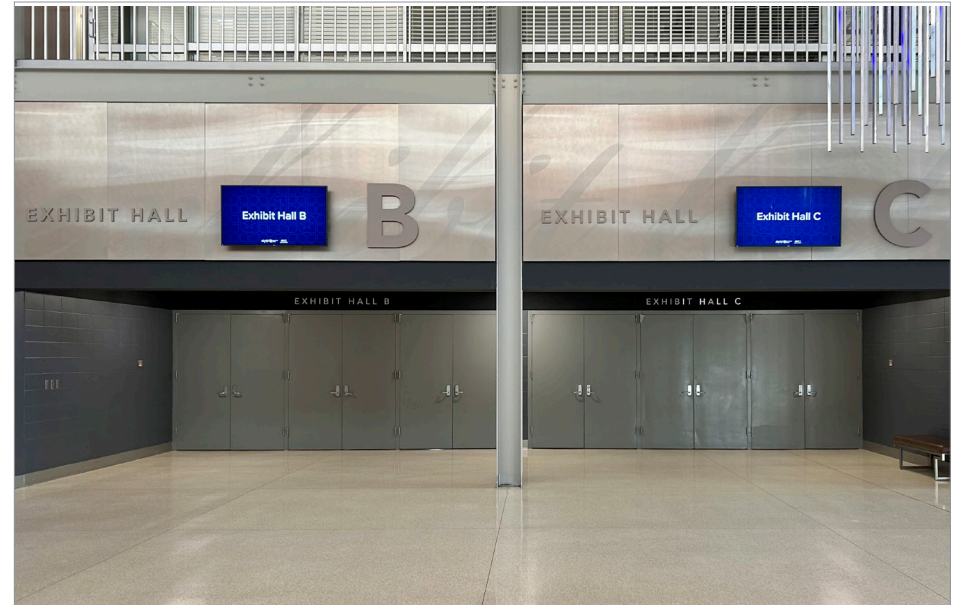
These screens are located above each entrance of the Exhibit Hall down the Main Gallery.

Pepsi Exhibit Hall A (2)

Pepsi Exhibit Hall B (2)

Pepsi Exhibit Hall C (1)

LEGEND

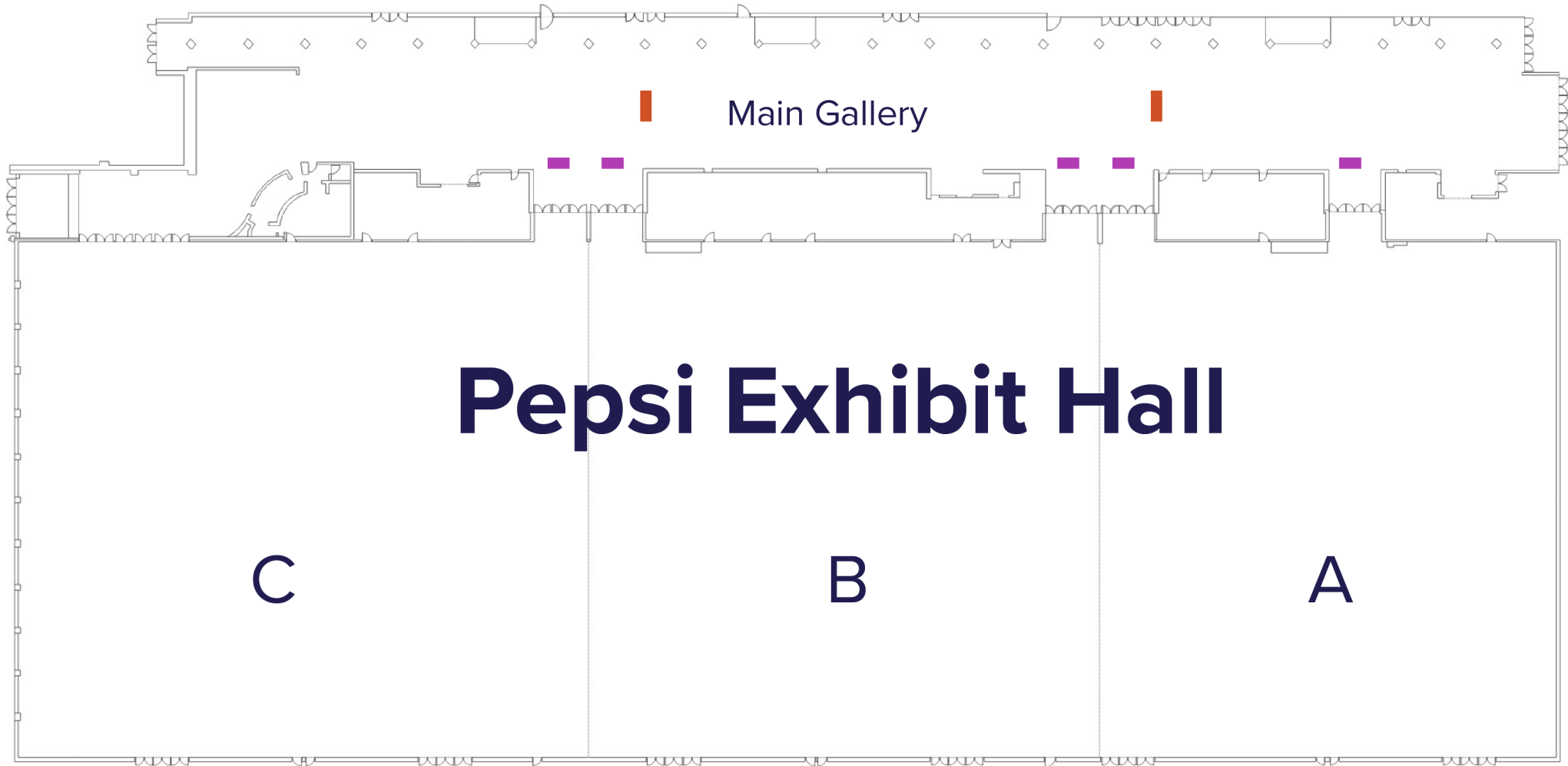


LEGEND

■ 55" Interactive Kiosk

● 24" Meeting Room Display
1920x1080 (Landscape)

■ 55" Room Display
1080x1920 (Portrait)



Pepsi Exhibit Hall

C

B

A

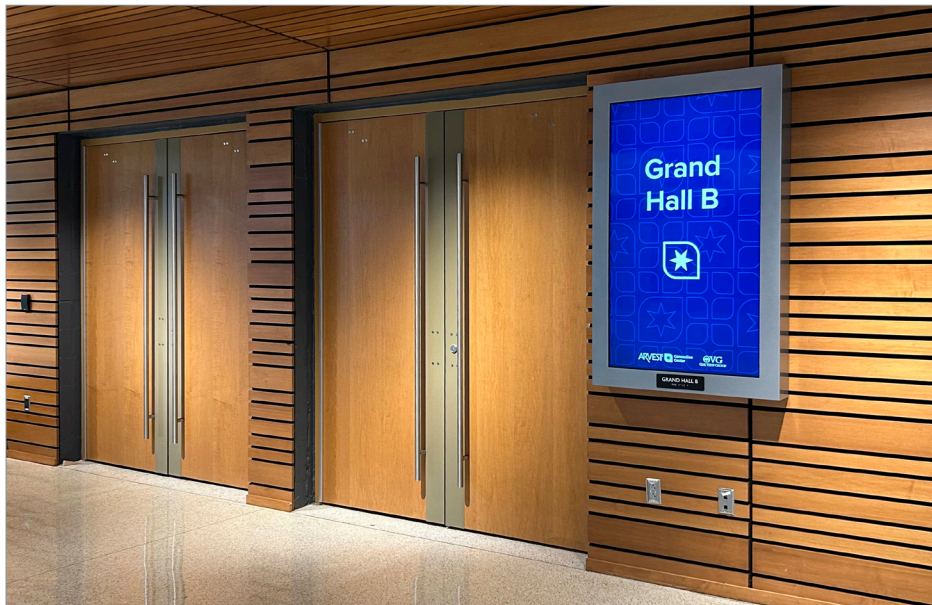
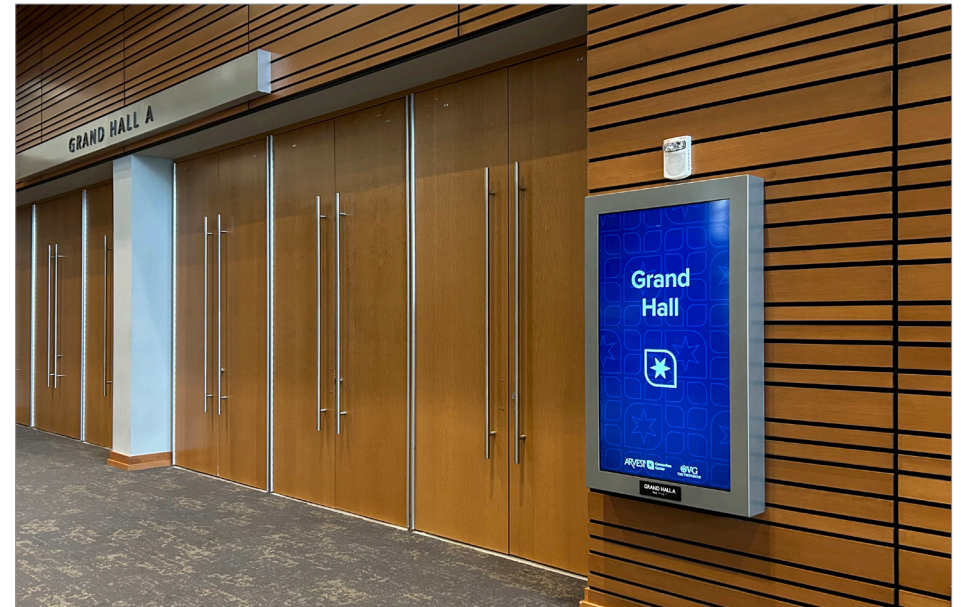
Grand Hall + Gallery

Grand Gallery 55" Display

This display is located beside the main Grand Hall entrance off the Grand Gallery, perfect for full hall rentals, Grand Hall A or a breakout space.

Grand Hall A (1)

LEGEND



Main Gallery 55" Displays

Located outside each section of Grand Hall in the Main Gallery, these screens can denote a full hall rental or breakout spaces.

- Grand Hall A (1)
- Grand Hall B (1)
- Grand Hall C (1)
- Conference Hall A (1)

LEGEND



Conference Hall

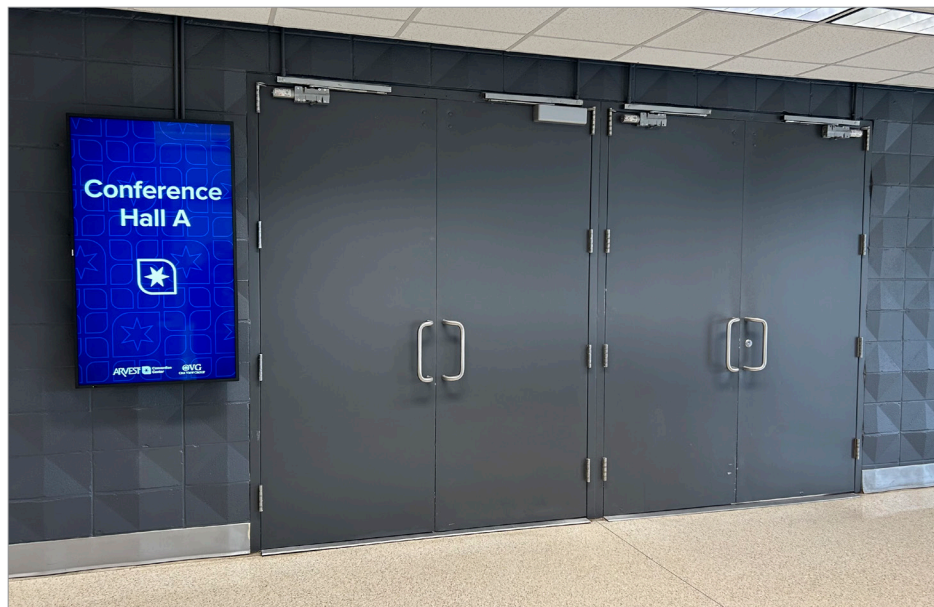
Conference Hall 55" Displays

These displays are located beside the central Conference Hall entrance off the Grand Gallery, perfect for full hall rentals or breakout spaces.

Conference Hall BCD (2)



LEGEND



Conference Hall A 55" Display

Located outside the Conference Hall A entrance in the Main Gallery, this screen can denote a full hall rental or Conference Hall A breakout space.

Conference Hall A (1)

LEGEND

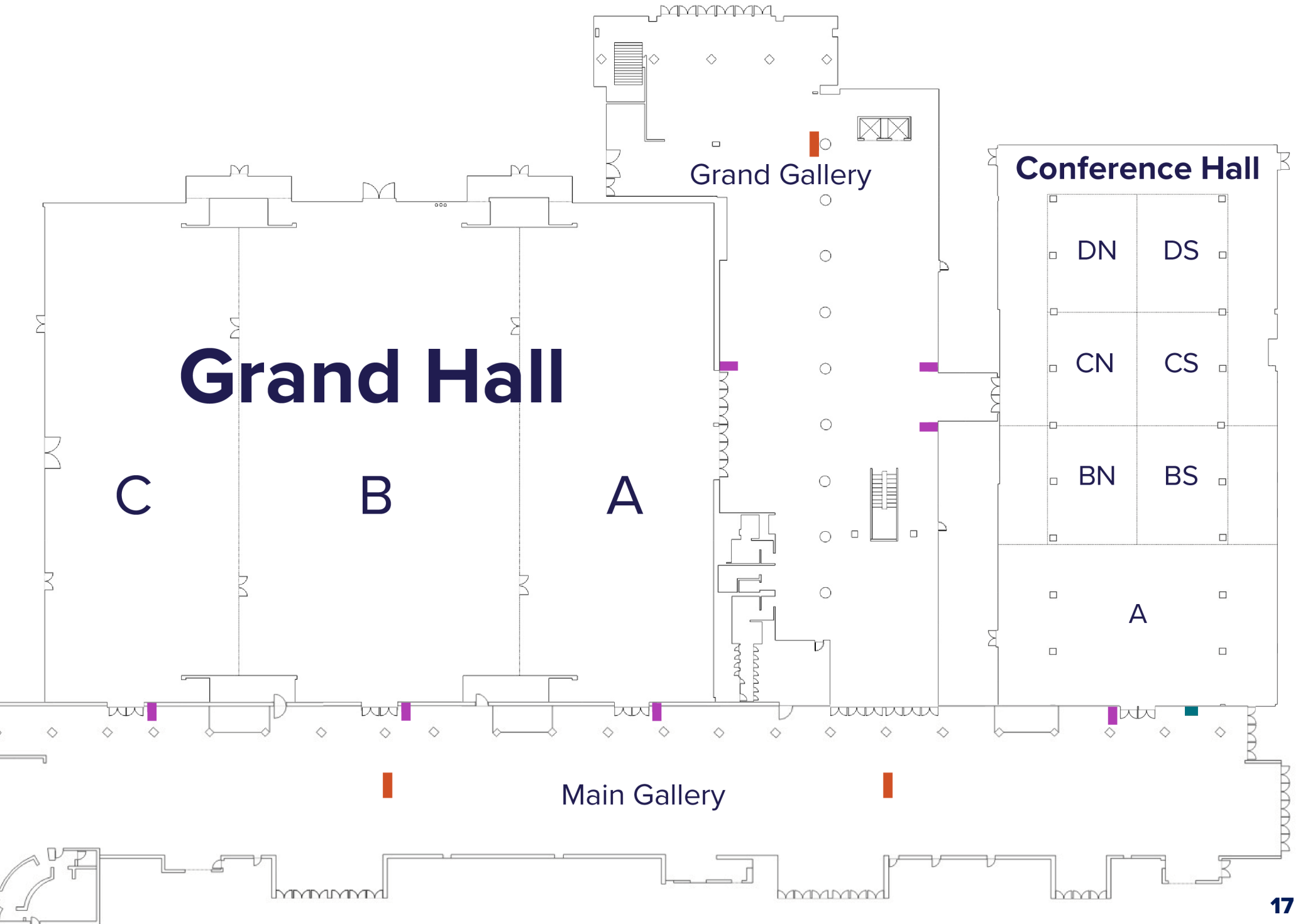


LEGEND

55" Interactive Kiosk

24" Meeting Room Display
1920x1080 (Landscape)

55" Room Display
1080x1920 (Portrait)



Legacy Hall + East Meeting Rooms

Legacy Hall + Meeting Rooms 55" Displays

Located outside Legacy Hall's main entrance and the hall entrances for the second and third floor East Meeting Rooms, these screens are perfect to denote a main event and breakout spaces.

Legacy Hall (1)

East Meeting Rooms - 2nd Floor (1)

East Meeting Rooms - 3rd Floor (1)

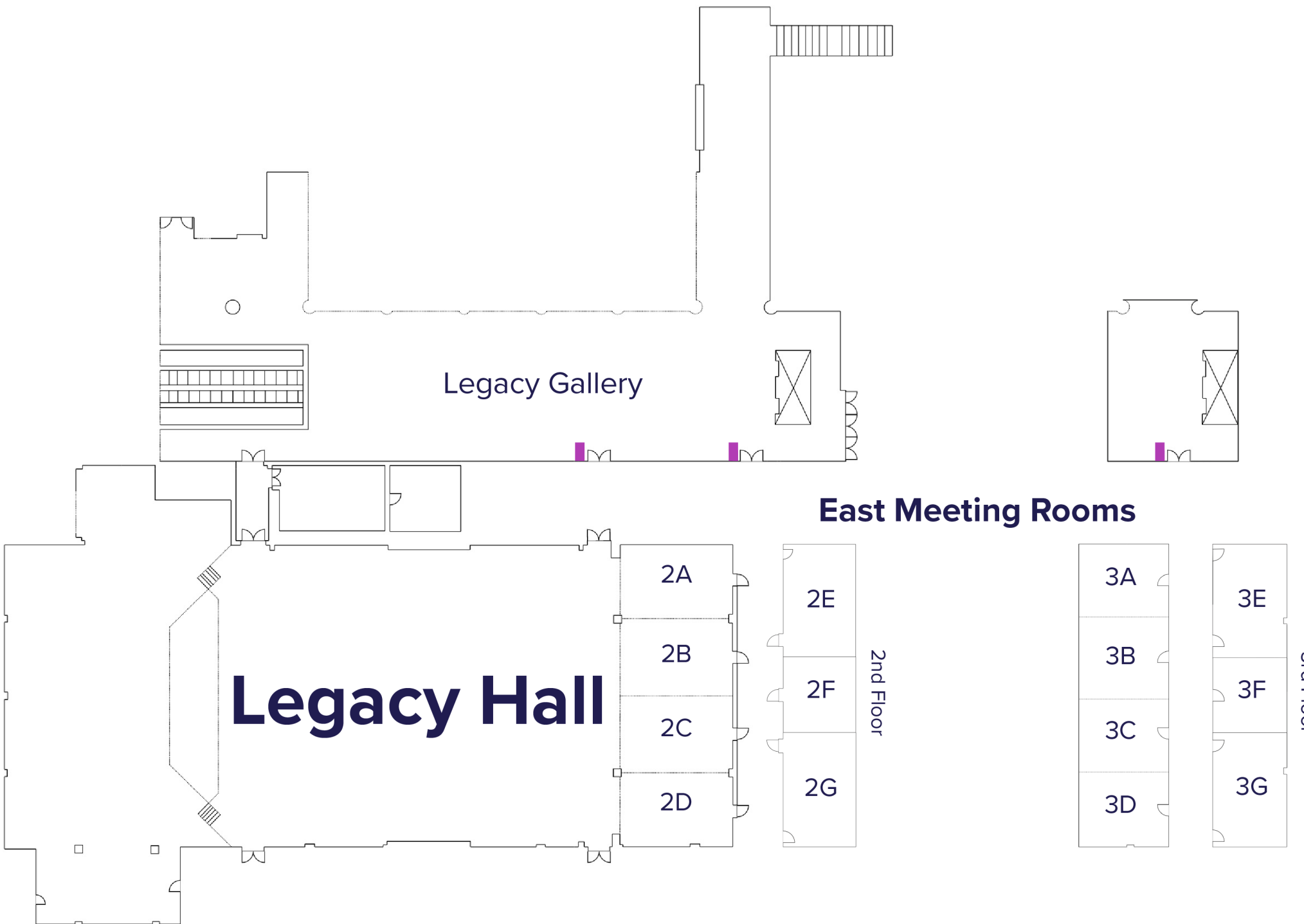


LEGEND

55" Interactive Kiosk

24" Meeting Room Display
1920x1080 (Landscape)

55" Room Display
1080x1920 (Portrait)





Interactive **Kiosks**

Key points throughout Arvest Convention Center are fitted with interactive kiosks to serve as wayfinding and information centers. The top banner can be customized with event graphics or videos to welcome guests in as they browse our interactive maps, upcoming events, and Tulsa highlights.

Interactive Kiosks

Signage Specs

Interactive Kiosk (55") monitor images and videos should be 1920x1080 pixels (16:9 ratio) to fit in the shown area.

Acceptable File Formats

Our digital signage system requires specific file types to display on our digital monitors. Incorrect file formats will be sent back and must be revised.

Videos, individual graphics, or a slideshow are permitted in this space.

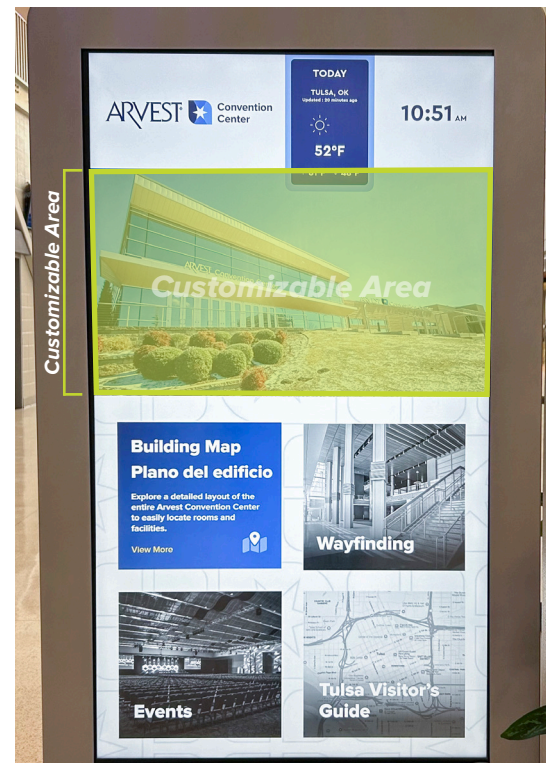
File Size: 1 GB max

Image: JPG/JPEG, PNG, BMP, GIF

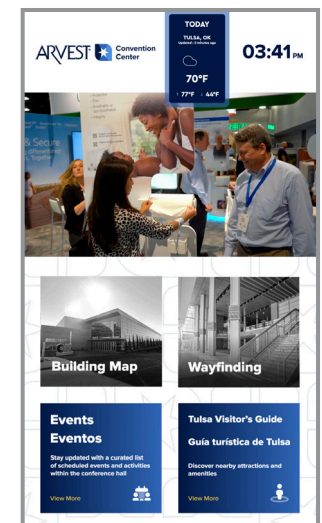
Video: MP4

Video Length: 3-60 seconds

Audio: Not Available



EXAMPLES

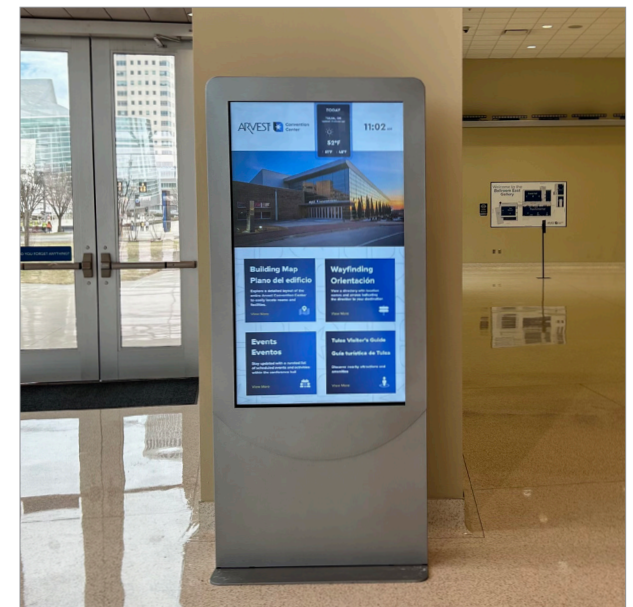
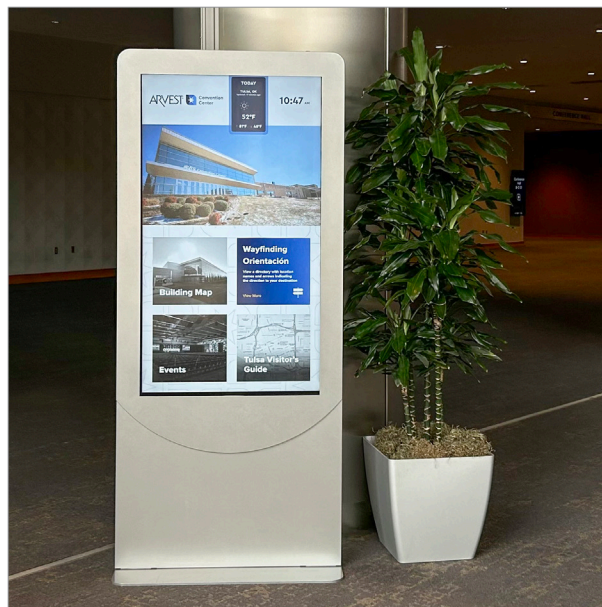
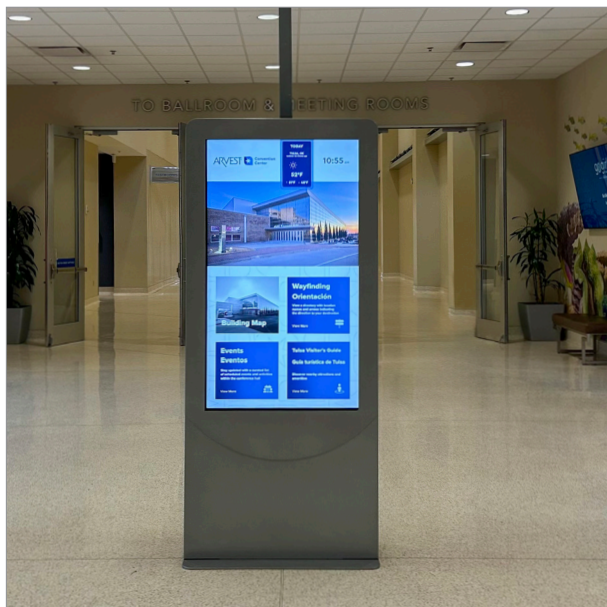


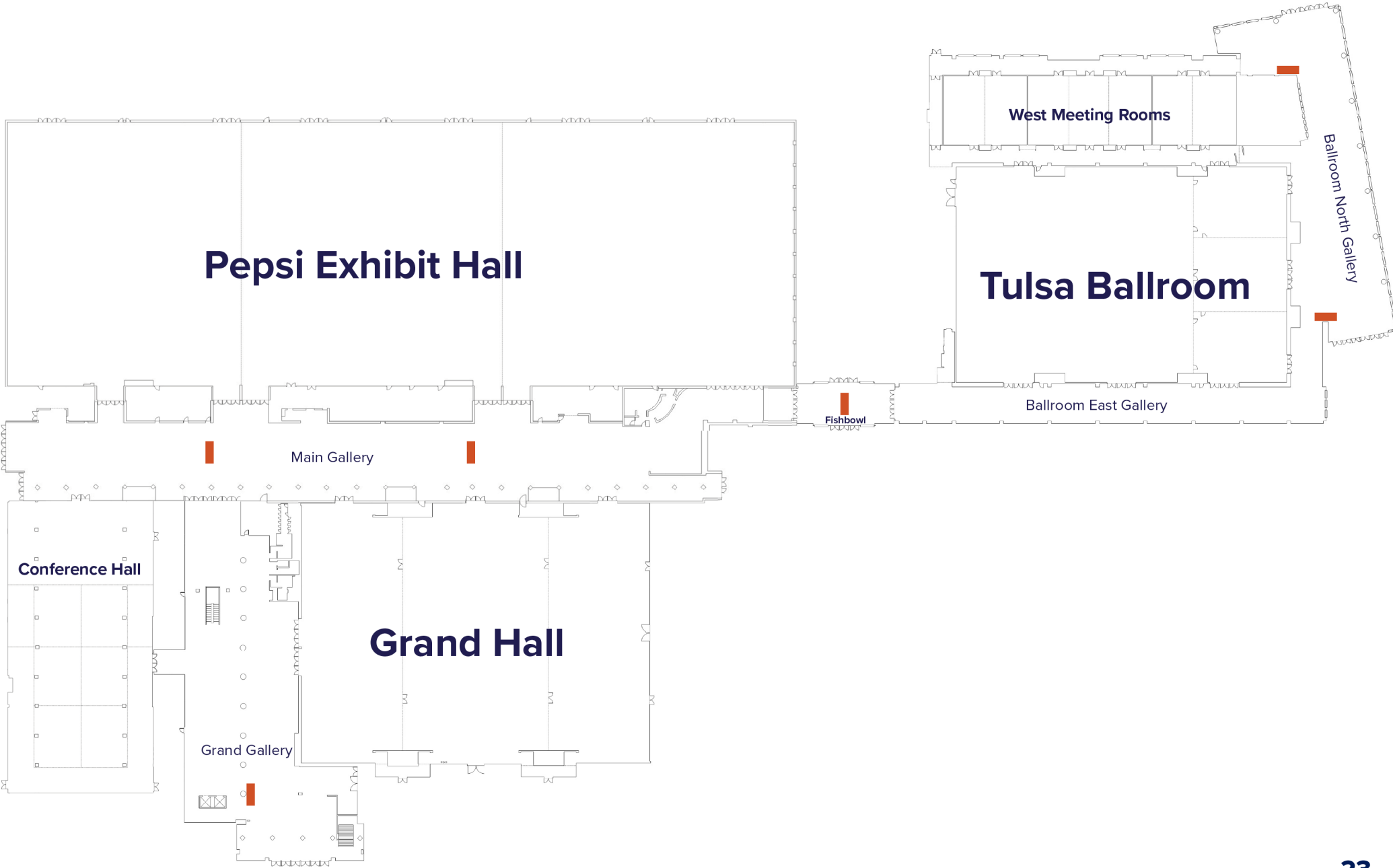
Kiosk Locations

Interactive Kiosk 55" Display

These screens are positioned to help direct attendees and guests to specific meeting spaces or event activities. Top area loops photos, graphics, and/or videos.

- Grand Gallery - East Entrance (Single-Sided)
- Main Gallery North (Dual-Sided)
- Main Gallery South (Dual-Sided)
- Tulsa Ballroom Gallery East (Single-Sided)
- Tulsa Ballroom Gallery West (Single-Sided)
- Fishbowl (Dual-Sided)





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